

Profile of ___Ms.____Shefali M. Agrawal_____

- 1 Full Name : Ms. Shefali Mangilal Agrawal**
- 2 Designation : Assistant Professor**
- 3 Department : Management**
- 4 Email Address : Shefalimagrawal92@gmail.com**
- 5 Contact No. : 9595573989**
- 6 Date of Joining the Institute : 04 Feb'2016**
- 7 Status as on Date of Joining : Assistant Professor**

8 Educational Information:

Sr. No.	Education	University	Percentage	Passing year	Specialization	Special Honor
1.	MBA	North Maharashtra University	CGPA- 7.75	2015	Marketing	Directors Appreciation Award
2.	Bcom.	North Maharashtra University	73	2013	-	-
3	HSC	Nasik	59	2010	-	-
4.	SSC	Nasik	74	2008	-	-

9 Experience: Employment Record (~~Present to oldest~~)

Sr. No.	Name and Address of Organization / Institute	Post Held/Designation	Working Period and Experience
1	KCES's College of Engineering and Management, Jalgaon	Assistant Professor	06 years

10 Responsibilities/Position Held:

a. Academic and administrative responsibilities/position.

Sr. No.	Responsibility/Position	Organization
1.	Co-ordinator and subordinator in Admission process since 2017	KCES's College of Engineering and Management, Jalgaon
2	External Supervision	<ol style="list-style-type: none"> 1. Institute of Management and Research, Jalgaon. 2. KCES's College of Engineering and Management, Jalgaon 3. KCES's S.S. Maniyar Law College, Jalgaon

3.	University External Paper Moderator	KBCNMU, Jalgaon.
4.	University Paper setter	KBCNMU, Jalgaon
5.	MBA syllabus restructuring	KBCNMU, Jalgaon
6.	Co-ordinator & Anchor of International conference.	KCES's College of Engineering and Management, Jalgaon.
7.	Member of Facilitation center (2017-2021)	KCES's College of Engineering and Management, Jalgaon.

b. Other Responsibilities Held

Sr. No.	Responsibility/Position	Organization
1	Judge (Managers Day 2016)	Institute of Management and Research, Jalgaon.
2	Judge (Cultural Day)	St. Joseph's Convent High School, Jalgaon.
3.	Judge (Cultural Day)	KCES's S.S. Maniyar Law college, Jalgaon.
4.	Co-ordinator in cultural Activity	KCES's College of Engineering and Management, Jalgaon.
5.	Co-ordinator of department events (BizIntell)	KCES's College of Engineering and Management, Jalgaon.
6.	Department Magazine editor (MBA)	KCES's College of Engineering and Management, Jalgaon.
7.	Department Calendar editor (MBA)	KCES's College of Engineering and Management, Jalgaon.
8.	Supervisor at competitive exams held at our institute	KCES's College of Engineering and Management, Jalgaon.
9.	FDP coordinator.	KCES's College of Engineering and Management, Jalgaon.

12 Conference/Seminars/Workshop/STTP/CEP Organized (Coordinator of the program):

Sr. No.	Title	Details of organizing body	Venue	Duration
1	International Journal of Research & Development- Technomantra: The Tantrajana For Business	KCES's College of Engineering and Management, Jalgaon	KCES's College of Engineering and Management, Jalgaon	2 days

13 Conference/Seminars/Workshop/STTP/CEP attended:

Sr. No.	Title	Details of organizing body	Venue	Duration
1	Teaching Pedagogy	Institute of Management and Research, Jalgaon.	Institute of Management and Research, Jalgaon.	2 Days

2	International Journal of Research & Development- Technomantra: The Tantrajana For Business.	KCES's College of Engineering and Management, Jalgaon.	KCES's College of Engineering and Management, Jalgaon.	2 Days
3	A study of consumer's perception towards usages of plastic bags and its adverse impact on environment in Jalgaon District.	National conference on make in India, Rejuvenating Indian Economy for Sustainable Development. KBCNMU, Jalgaon	KBCNMU, Jalgaon	1 day 10-02-2017
4	Online Marketing: An effective tool to communicate with the consumer.	A national conference ecommerce, Innovation and business Excellence. G.H.Raisoni, Jalgaon	G.H.Raisoni, Jalgaon	1 day 3-02-2017
5	Cash to Cashless Economy- Transforming India towards digitization	KCES's IMR, Jalgaon	KCES's IMR, Jalgaon	2 days 9/10 -02-2018
6	Transforming Through Reinvention In The Current Emerging Global Order 2020	KCES's IMR, Jalgaon	KCES's IMR, Jalgaon	1 day
7	Advanced Pedagogical Techniques	Ministry of education Pandit madan mohan malaviya National mission on teachers and teaching. Teaching learning centre Ramanujan college (University of delhi)	Ministry of education Pandit madan mohan malaviya National mission on teachers and teaching. Teaching learning centre Ramanujan college (University of delhi)	8 days
8	"Intellectual Property Rights and Patent Process"	G. H. Raisoni institute of business management, jalgaon ,in Collaboration with RGNIIPM	G. H. Raisoni institute of business management, jalgaon ,in Collaboration with RGNIIPM	1 day
9	"Intellectual Property Rights and Patent Process"	Webinar - IQAC, KCES's COEM,	KCES's COEM, Jalgaon	1 day 02-02-2021

		Jalgaon in association with Rajiv Gandhi national Institute of Intellectual Property Management (RGNIPM), Nagpur.		
10	'NAAC Accreditation & Assessment Process'	Virtual National Seminar – IQAC & NAAC, Bangalore.	KCES's COEM, Jalgaon	1 day 07-01-2021
11	Moodle Test for Teachers Training	Spoken Tutorial Project, IIT Bombay	Spoken Tutorial Project, IIT Bombay	1 day
12.	Workshop on Research on Market Development	KCES's IMR, Jalgaon	KCES's IMR, Jalgaon	1 day
13.	FDP on "Teaching Pedagogy"& "New Teaching Trends in Higher Education"	KCES's IMR, Jalgaon	KCES's IMR, Jalgaon	2 days
14.	State level workshop on "Financial Inclusion challenges for social Transformation"	Vishwakarma college of Arts, Commerce & Science, Pune (VCACS)	Vishwakarma college of Arts, Commerce & Science, Pune (VCACS)	2 days
15.	National Level Workshop Research Management	KCES's IMR, Jalgaon	KCES's IMR, Jalgaon	1 day
16.	One day online national webinar "The importance of Data Visualization"	Guru Angad Dev Teaching Learning centre, SGTB Khalsa college, university of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education	Guru Angad Dev Teaching Learning centre, SGTB Khalsa college, university of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education	1 day

17.	One week online national FDP on Assessment & Evaluation in Higher Education	Guru Angad Dev Teaching Learning centre, SGTB Khalsa college, university of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education	Guru Angad Dev Teaching Learning centre, SGTB Khalsa college, university of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education	One week
18.	Online Advanced FDP on "Design Thinking to nurture Creativity and Innovation leading to Entrepreneurship"	AICTE Training And Learning (ATAL) Academy at Dr D Y Patil Institute of Management & Research, Pimpri.	Dr D Y Patil Institute of Management & Research, Pimpri.	5 days
19.	Online Management Development Programme on "Role of Business in Sustainable Development"	R.V. Institute of Management, Bengaluru.	R.V. Institute of Management, Bengaluru.	4 days

15 Publications:

Sr. No.	Name of Author(s), vol. no., page no. & year	Title	Details of paper published: (name of journal/conference/seminar, venue, date etc.)
1.	Dr. Veena Bhosale & Ms. Shefali Agrawal (2017)	A study of consumer's perception towards usages of plastic bags and its adverse impact on environment in Jalgaon District.	National conference on make in India, Rejuvenating Indian Economy for Sustainable Development. KBCNMU, Jalgaon 10-02-2017
2.	Dr. Veena Bhosale & Ms. Shefali Agrawal (2017)	Online Marketing: An effective tool to communicate with the consumer.	A national conference ecommerce, Innovation and business Excellence. G.H.Raisoni, Jalgaon 3-02-2017
3.	Ms. Shefali M. Agrawal (2018) Vol.9 and 10, Issue 1 and 2,	Crypto- Currency: The Money of The Future	International conference on Changing Paradigms of Business Intelligence through Digitization (e-ITBM2018) AT Institute of Information Technology, Baramati on 12/13-02-2018
4.	Ms. Shefali M. Agrawal & Dr. veena Bhosale (2018)	Cash to Cashless Economy-	National conference on Recent Trend's in Management,

		Transforming India towards digitization	Computer Science and Applications” in International Journal of Research and Development (IJRD) ISSN 2279-5438 on 9/10 -02- 2018
5.	Ms. Shefali M. Agrawal (2020)	Impact of Electronic Service Quality (e-SQ) on Customers Satisfaction and Loyalty while Online Shopping. (Pg- 253)	Transforming Through Reinvention In The Current Emerging Global Order 2020

16 Any other information:

This is to certify that the above information furnished by me is true to the best of my knowledge.

Date :

Name and signature of faculty