

Profile of Dr. Veena Pradip Bhosale

- 1 Full Name : Dr.Veena Pradip Bhosale
- 2 Designation : Assistant Professor
- 3 Department : MBA
- 4 Email Address : veenapbhosale@gmail.com
- 5 Contact No. : 9975563908
- 6 Date of Joining the Institute : 1/08/2009
- 7 Status as on Date of Joining : Lecturer

8 Educational Information:

Sr. No.	Education	University	Percentage	Passing year	Specialization	Special Honor
1.	Ph.D	KBC,NMU		2017	Management	
2	MBA(HR)	Pune	65	2006	HR	
3.	MBA(Marketing)	Pune	66	2005	Marketing	
4	B.Tech (Agri Engg)	Rahuri	63	2003	Agriculture	

9 Experience: Employment Record (*Present to oldest*)

Sr. No.	Name and Address of Organization / Institute	Post Held/Designation	Working Period and Experience
1	“AGRO-ONE” Paper in Sakal Papers Ltd, Pune	Trainee	May 2005 to May 2006
2	Prin.N.G Naralkar Institute, Pune	Lecturer(MMM course coordinator)	June 2006 to June 2007.
3	JSPM, JSIMR, Hadapsar, Pune	Lecturer	July 2007 to July 2009
4	MBA Department at KCES’s COEM, Jalgaon.	Assistant Professor	Since August 2009

10 Responsibilities/Position Held:

a. Academic and administrative responsibilities/position.

Sr. No.	Responsibility/Position	Organization
1	NAAC Dept. Coordinator(MBA)	KCES’s COEM, Jalgaon.
2	In charge HOD in 2012 (For 2 month)	Department of Management, KCES’s ,Jalgaon
3	Facilitation Center(FC) Coordinator 2019 and 2022	Admission Process 2019 and 2022 Department of Management, KCES’s ,Jalgaon

4	External Supervision	1. Institute of Management and Research, Jalgaon. 2. KCES's College of Engineering and Management, Jalgaon 3. KCES's S.S. Maniyar Law College, Jalgaon
	University External Paper Moderator	KBCNMU, Jalgaon.
	University Paper setter	KBCNMU, Jalgaon
	MBA syllabus restructuring	KBCNMU, Jalgaon

b. Other Responsibilities Held

Sr. No.	Responsibility/Position	Organization
1	coordinator for HR Games in Biz-Intel event conducted	MBA Department at KCES's COEM, Jalgaon.
2	Co-ordinator in cultural Activity (year 2020)	KCES's College of Engineering and IT, Jalgaon.
3	Co-ordinator of department events (BizIntell)	KCES's College of Engineering and Management, Jalgaon.

12 Conference/Seminars/Workshop/STTP/CEP Organized (Coordinator of the program):

Sr. No.	Title	Details of organizing body	Venue	Duration
1	National Conference on "Grameen India"	As a coordinator	MBA Department at KCES's COEM, Jalgaon.	2011

13 Conference/Seminars/Workshop/STTP/CEP attended:

Sr. No.	Title	Details of organizing body	Venue	Duration
1	"Online marketing: An effective tool to communicate with the consumer".	A national conference on ecommerce, Innovation and business Excellence	G.H.Raisoni, Jalgaon	3 rd Feb 2017
2	"A study of consumer's Perception towards usages of	National Conference on	KBC, NMU,	10 th February 2017

	plastic bags and its adverse impact on environment in Jalgaon District.”	make in India, Rejuvenating Indian Economy for Sustainable Development, held on	Jalgaon.	
3	“Capacity Building for Quality Enhancement in Higher Education”.	3 rd INFO DAY International Seminar	KBC, NMU, and Jalgaon	10 th May 2019.

14 Expert /Invited Talks as a Chief Guest/Resource person:

Sr. No.	Subject	Organizer and Venue	Duration	Date of Talk
1	5 –S System	M/s RITIKA INDUSTRIES, Plot No.V-111/A, MIDC Industrial Area, and Jalgaon-425003	1 day	18 th Oct 2019

15 Publications:

Sr. No.	Name of Author(s), vol. no., page no. & year	Title	Details of paper published: (name of journal/conference/seminar, venue, date etc.)
1	Dr.Veena Pradip Bhosale volume-I issue-I july-2011	“The role of e-HRM in current business scenario”	Commerce and management vikas sanstha ,Jalgaon (VISION RESEARCH) (ISSN2250-2025) National Research Journal
2	Dr.Veena Pradip Bhosale	“Human Computer Interaction”	MMCC, Marathwada Mitra Mandal, Pune, 2009 (ISSN2248-6055) National Research Journal.
3	Dr.Veena Pradip Bhosale Volume-I issue -3, 23 rd Nov.2011	“Employee Engagement”	International Journal of Business, Management & Social Sciences (IJBMSS), (ISSN 2249-7463), Dnyansagar Institute of Management & Research, Pune.
4	Dr.Veena Pradip Bhosale Vol.9 and 10,Issue 1 and 2,	“Digitalization: A key driver for sustainable agriculture”,	“VIIT Research Journal” with ISSN 2278-6112 , 9th International Conference on Changing Paradigms of Business Intelligence through Digitization (e-ITBM2018) at Institute of Information Technology, Baramati on 12 th and 13 th Feb 2018.
5	Dr.Veena Pradip Bhosale	“Cash to Cashless economy: Transforming India towards Digitization.”	National Conference on Recent Trend’s in Management, Computer Science and Applications” in International Journal of Research and Development(IJRD) ISSN 2279-5438 on 9 th and 10 th Feb 2018.
6	Dr.Veena Pradip Bhosale Scientific Journal Impact Factor 6.1, ISO 7021:2008	“A role of MGNREGA scheme for sustainability of	3rd International Conference on ‘Emerging Strides in Innovations and Skill

	Certified Journal, ISSN No. 2279-543X(IJSR) Page NO 88-93.	beneficiary households and rural asset creation to empower rural women in Jalgaon district.”	Enhancement – Sustainable Development a key focus.’ Dated on 10 th May 2018, Organized by Primax Foundation, Bengaluru, Karnataka at Bangkok, Thailand.,
7	Dr.Veena Pradip Bhosale Impact Factor-6.261,Special Issue-96 B	“Essential skills and Attributes Necessary for Employability of Management Students”	“Research Journey” International Multidisciplinary E-Research Journal, ISSN 2348-7143,UGC Approved and listed Journal on 12th and 13th Jan 2019,UGC approved Journal
8	Dr.Veena Pradip Bhosale Impact Factor: (SJIF) – 6.625, Special Issue 207 (B):	“Impact of Social Media Marketing on Performance of Domestic Businesses in Jalgaon District.”	1 st International conference in Shegaon on 29 th and 30 th Nov 2019. International Multidisciplinary E- Research Journal, ISSN: 2348-7143, Nov.2019, Role of Commerce, Management & Technology in Modern World. UGC Approved Journal.
9	Dr.Veena Pradip Bhosale Vol.11/issue 2/July-Dec 2019, Page 28-32.	“Female Owned Business and Male-Owned Business regarding Managerial Skills with respect to Jalgaon District: The Comparative Study”	RVIM Journal of Management research, ISSN: 0974-6722,

16 Any other information:

- Recognized Guide for Ph.D and M.Phil students Since Feb 2020.
- Member of Board of Studies of Faculty of Business Administration(BOS), Since 2018,NMU Jalgaon
- Member of Local Inquiry Committee, NMU Jalgaon.

This is to certify that the above information furnished by me is true to the best of my knowledge.

Date : 04/08/21

Name and signature of faculty

Dr.Veena P. Bhosale