

Khandesh College Education Society's
COLLEGE OF ENGINEERING & MANAGEMENT,
JALGAON

Metrics No: 2.5.1

Title: Rubrics of Evaluation

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Rubrics for Laboratory Course : Final Marks Out of 30 = Average of All Experiments

Sr No	Criteria and marks	Below average	Good	Excellent
1	Regularity in performing experiment (3)	Performing experiment within four weeks with the permission of teacher (1) Evaluation within four weeks (1)	Performing experiment within two weeks with the permission of teacher (2) Evaluation within two weeks (2)	Performing experiment at regular turn or in the same week with the permission of teacher (3) Evaluation at the time of next turn (3)
2	Regularity in evaluating the experiment (3)	No initiative in the group i.e. simply watching the practical (1-2)	Some efforts taken in performance of experiment (3-4)	Efficiently performed the practical, taking initiative. (5-6)
3	Performance in laboratory (6)	Messy writing, language errors, no use of pencils and/or scale for drawing figures etc (1-2)	Moderate write up and language errors, used pencil and/or scale for drawing figures. (3-4)	Neat and well organized write up, minimum language errors, used pencil and/or scale for drawing figures, proper labeling to figures. (5-6)
4	Presentation (6)	Some attempts made in recording the data but improper calculations and graphs, inappropriate conclusion. (1-2)	Data obtained but moderate calculations, graphs and conclusion. (3-4)	Data obtained with correct calculations, graphs and conclusion. (5-6)
5	Data and conclusion (6)	Could answer only 1 - 2 questions out of 6-7 questions (1-2)	Could answer only 3-4 questions out of 6-7 questions (3-4)	Could answer only 5 - 6 questions out of 6-7 questions (5-6)
6	Depth of understanding (oral) (6)			

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Rubrics for Seminar Evaluation Final Marks Out of 30 = (Mid Sem Evaluation Out of 21 + End Sem Evaluation out of 9)/2

Rubric #R1: Seminar (Mid Sem Evaluation)

		Maximum Marks: 21	
Sr No	Criteria	Below Average (Up to 33%)	Good (34% to 66%)
1	Topic Selection (9)	Old topic, Out of scope, Limited societal/ environmental/ ethical relevance	Latest topic but limited applications, No research scope, Moderate societal/ environmental/ ethical relevance
2	Literature Survey (6)	Information is gathered from 1 - 2 sources.	Information is gathered from 3- 5 sources.
3	Presentation and Depth of Understanding (6)	Unable to convey the idea, poor communication skills, could answer only 1-2 questions out of 5-6 questions	Could convey the idea, moderate communication skills, could answer 3-4 questions out of 5-6 questions
			Excellent (67 % and more)
			Latest topic with sufficient applications, research scope, Strong societal/ environmental/ ethical relevance
			Information is gathered more than 6 sources
			Could convey the idea nicely, good communication skills, could answer at least 5 questions out of 5-6 questions
			Score

Rubric #R2: Seminar (End Sem Evaluation)

		Maximum Marks: 39	
Sr No	Criteria	Below Average (Up to 33%)	Good (34% to 66%)
1	Literature Survey (3)	Information is gathered from additional 1 - 2 sources after mid sem review.	Information is gathered from additional 3- 4 sources after mid sem review.
2	Presentation (12)	Average presentation, could not convey concept properly, poor quality slides, simply reading from slides.	Moderate presentation, could convey concept, average quality slides, average communication skills.
3	Depth of Understanding (Oral) (9)	Could answer only 1-2 questions out of 6-7 questions	Could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions
4	Report (9)	Seminar report not prepared according to the specified format, language errors, references and citations are in-sufficient and/or inappropriate, incomplete/improper explanation of the key concepts, poor quality of figures.	Seminar report prepared according to the specified format, language errors, minimum language errors, references and citations are sufficient and r appropriate, proper explanation of the key concepts, good quality of figures.
5	Regularity (6)	Maintained log book but attendance is 75 - 80%	Maintained log book and attendance is more than 85 %
			Excellent (67 % and more)
			Information is gathered from additional 5 - 6 sources after mid sem review.
			Nice presentation, could convey concept properly, good quality slides, minimum language errors
			Could answer only 4-6 questions out of 6-7 questions
			Score



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Rubric #R1: Project Phase – I (Review I) Maximum Marks: 15

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Problem identification/ Topic Selection(3)	Old topic, Out of scope, Limited societal/ environmental/ ethical relevance	Late topic but limited applications, No research scope, Moderate societal/ environmental/ ethical relevance	Late topic with sufficient applications, research scope, Strong societal/ environmental/ ethical relevance	
2	Literature Survey (6)	Information is gathered from 1 – 2 sources.	Information is gathered from 3- 5 sources.	Information is gathered more than 6 sources	
3	Proposed Methodology and Depth of Understanding(Oral) (6)	Flow chart to be followed is not known, could answer only 1 questions out of 3-4 questions	Flow chart to be followed is known, could answer only 1-2 questions out of 3-4 questions	Flow chart to be followed is known, could answer atleast 3 questions out of 3-4 questions	

Rubric #R2: Project Phase – I (Review II) Maximum Marks: 15

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Work Progress (Around 25% work ie Design completed and plan for execution may be ready)(6)	Less than 15 % work is over ie design work is incomplete	Around 20 % work is over ie design work is completed but execution plan is not ready.	Around 25% work ie design work is completed and plan for execution is also. ready	
2	Depth of Understanding (Presentation and oral)(6)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 4-6 questions out of 6-7 questions	
3	Regularity(3)	Maintained log book but attendance is 75 – 80%	Maintained log book but attendance is 80 – 85%	Maintained log book and attendance is more than 85%	



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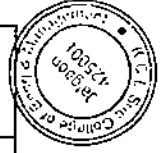
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Rubric #R3: Project Phase – I (End Semester Review) Maximum Marks: 15

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Work Progress (Around 40 % work ie Design, component selection and procurement or equivalent execution may be ready)(6)	Less than 25 % work is over ie only design work is completed and execution plan is ready	Around 30 % work is over ie design work, execution plan is ready and component selection or equivalent execution is nearly ready.	Around 40 % work ie Design work, component selection and procurement or equivalent execution is ready	
2	Depth of Understanding (Presentation and oral)(6)	Averagr presentation and could answer only 1-2 questions out of 6-7 questions	Averagr presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 4-6 questions out of 6-7 questions	
3	Regularity (3)	Maintained log book but attendance is 75 – 80%	Maintained log book but attendance is 80 – 85%	Maintained log book and attendance is more than 85 %	

Rubric #R4: Project Phase – I (Project Report and Leadership Evaluation) Maximum Marks: 15

Parameter	Below Average (1-2)	Good (3-4)	Excellent (5)	Score
1 Project Report and presentation	Project report not according to the specified format, language errors, in-sufficient and/or inappropriate references , citations etc	Project report is according to the specified format, few language errors, References and citations are in-sufficient or inappropriate etc.	Project report is according to the specified format, minimum language errors, sufficient and appropriate - references / citations	



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b	Description of Concepts and Technical Details	Incomplete/improper explanation of the key concepts, in-sufficient description of the technical requirements of the project	Moderate explanation of the key concepts, proper description of the technical requirements of the project.	Complete and proper explanation of the key concepts, proper description of the technical requirements of the project.
c	Leadership	Less active in the group.	Average active in the group.	Very much active in the group.

Rubric #R1: Project Phase – II (Review I) Maximum Marks: 15

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Work Progress (Around 60 % - 65% work is completed and plan for execution of remaining work may be ready)(6)	Less than 45 % work is over and plan for remaining work is ready	Around 45 % to 60 % work is over and plan for remaining work is ready	More than 60 % work is over and plan for remaining work is ready	
2	Depth of Understanding (Presentation and oral)(6)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 4-6 questions out of 6-7 questions	
3	Regularity (3)	Maintained log book but attendance is 75 - 80%	Maintained log book but attendance is 80 - 85%	Maintained log book and attendance is more than 85 %	

Rubric #R2: Project Phase – II (Review II) Maximum Marks: 15

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Work Progress (Around 85%-90% work should be completed and plan for execution of remaining work may be ready)(6)	Less than 70 % work is over and plan for remaining work is ready	Around 70 % to 80 %work is over and plan for remaining work is ready	More than 80 % work is over and plan for remaining work is ready	



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2	Depth of Understanding (Presentation and oral) (6)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 4-6 questions out of 6-7 questions		
3	Regularity (3)	Maintained log book but attendance is 75 - 80%	Maintained log book but attendance is 80 - 85%	Maintained log book and attendance is more than 85 %		

Rubric #R3: Project Phase – II (End Semester Review)

Maximum Marks: 15

Sr No	Parameter	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)	Score
1	Work Progress (100 % work should be over) (6)	Work is over but quality of work is poor and not working/no result.	Work is over but quality of work is averagewith some results.	Work is over, quality of work is good with proper results.	
2	Depth of Understanding (Presentation and oral) (6)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 4-6 questions out of 6-7 questions	
3	Regularity (3)	Maintained log book but attendance is 75 - 80%	Maintained log book but attendance is 80 - 85%	Maintained log book and attendance is more than 85 %	

Rubric #R4: Project Phase – II (Project Report and Leadership Evaluation)

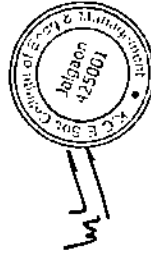
Maximum Marks: 15

Sr No	Parameter	Below Average (1-2)	Good (3-4)	Excellent (5)	Score



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1	Project Report and presentation	Project report not prepared according to the specified format, language errors, References and citations are insufficient and/or inappropriate, poor figures.	Project report is prepared according to the specified format, few language errors, References and citations are insufficient or inappropriate, average figures.	Project report is prepared according to the specified format, minimum language errors, References and citations are sufficient and appropriate, good figures.
2	Description of Concepts and Technical Details	Incomplete/improper explanation of the key concepts, in-sufficient description of the technical requirements of the project	Moderate explanation of the key concepts, proper description of the technical requirements of the project.	Complete and proper explanation of the key concepts, proper description of the technical requirements of the project.
3	Leadership	Less active in the group.	Average/moderate active in the group.	Very much active in the group.



Rubric : Internship Maximum Marks: 25				
Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)
1	Selection of Industry (3)	Irrelevant industry with no scope in future study/job/business/work, limited societal/ environmental/ ethical relevance of the internship	Relevant industry with limited scope in future study/job/business/work,, societal/ environmental/ ethical relevance of the internship- moderate.	Relevant industry with good scope in future study/job/business/work,, societal/ environmental/ ethical relevance of the internship- good.
2	Regularity(6)	Maintained log book and attendance is 75 – 80%	Maintained log book and attendance is 80 – 85%	Maintained log book and attendance is more than 85 %
3	Depth of Understanding/ Knowledge gained during internship (Presentation and oral)(9)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 4-6 questions out of 6-7 questions
4	Internship Report (7)	Internship report not prepared according to the specified format, more language errors,Incomplete/improper explanation of the key concepts and/or the knowledge gained during internship,poor figures.	Internship report prepared according to the specified format, less language errors,average explanation of the key concepts and/or the knowledge gained during internship,average figures.	Internship report prepared according to the specified format, minimum language errors,good explanation of the key concepts and/or the knowledge gained during internship,average figures.



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Rubric #R1: Mini Project (Review I)

Maximum Marks: 12

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)
1	Problem identification/ Topic Selection (3)	Old and irrelevant topic, Out of scope, Limited societal/ environmental/ ethical relevance	Old but relevant topic with limited applications, Moderate societal/ environmental/ ethical relevance	Latest and relevant topic with sufficient applications, societal/ environmental/ ethical relevance
2	Literature Survey (3)	Information is gathered from only 1 source.	Information is gathered from 2- 3 sources.	Information is gathered more than 3 sources
3	Proposed Methodology, Work Progress, Depth of Understanding (Oral) (6)	Flow chart/work flow to be followed is not known, work not started, could answer only 1 questions out of 3-4 questions	Flow chart/ work flow to be followed is known, around 15- 20 % work is over ie design work is completed but execution plan is not ready, could answer only 1-2 questions out of 3-4 questions	Flow chart/ work flow to be followed is known, around 20 - 25 % work is over ie design work is completed but execution plan is also ready, could answer atleast 3 questions out of 3-4 questions

Rubric #R2: Mini Project (Review II)

Maximum Marks : 13

Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)
1	Work Progress (Around 70% work should be ready) (5)	Less than 50 % work is over	Around 50 - 60 % work is over	Around 70% work is over
2	Depth of Understanding and (Presentation and oral) (5)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 5-6 questions out of 6-7 questions
3	Regularity (3)	Maintained log book but attendance is 75 - 80%	Maintained log book but attendance is 80 - 85%	Maintained log book and attendance is more than 85 %



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Rubric #R3: Mini Project (End Semester Review)

Maximum Marks : 13				
Sr No	Parameter and Marks	Below Average (Up to 33%)	Good (34% to 66%)	Excellent (67 % and more)
1	Work Progress (100 % work should be ready) (5)	Work incomplete and results not obtained	Work completed but results are not satisfactory	Work completed and results are satisfactory
2	Depth of Understanding and (Presentation and oral) (5)	Average presentation and could answer only 1-2 questions out of 6-7 questions	Average presentation and could answer only 3 - 4 questions out of 6-7 questions or nice presentation but could answer only 1-2 questions out of 6-7 questions	Nice presentation and could answer only 5-6 questions out of 6-7 questions
3	Regularity (3)	Maintained log book but attendance is 75 – 80%	Maintained log book but attendance is 80 – 85%	Maintained log book and attendance is more than 85 %

Rubric #R4: Mini Project (Project Report and Leadership Evaluation)

Maximum Marks : 12			
Parameter	Below Average (1-2)	Good (3-4)	Excellent (5)
1 Project Report and its presentation (6)	Project report not according to the specified format, language errors, in-sufficient and/or inappropriate references, citations etc	Project report is according to the specified format, few language errors, References and citations are in-sufficient or inappropriate etc.	Project report is according to the specified format, minimum language errors, sufficient and appropriate - references / citations
b Description of Concepts and Technical Details (3)	Incomplete/improper explanation of the key concepts, in-sufficient description of the technical requirements of the project	Moderate explanation of the key concepts, proper description of the technical requirements of the project.	Complete and proper explanation of the key concepts, proper description of the technical requirements of the project.
c Leadership (3)	Less active in the group.	Average active in the group.	Very much active in the group.



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Rubrics for the Internal Marks Distribution

As Per University Guidelines


Particulars	Marks
Attendance	10
Assignment	10
Internal Examination 1	10
Internal Examination 2	10
Total	40


Rubrics for Attendance

Particulars	Out Off	10 (Marks)	06-04 (Marks)	01-03 (Marks)
Attendance	10	More than 90% Attendance	85 % to 80% Attendance	80% to 75 % Attendance

Rubrics for Assignments

S. N.	Criteria and Marks	Evaluation Criteria and Marks			Score
1	Regularity (3)	Submitted on or before due date (3)	Submitted within one week after due date (2)	Submitted after one week but before two weeks of due date (1)	
2	Presentation (3)	Good handwriting, proper diagram, minimum language error. All solutions in stepwise (3)	Good handwriting but poor diagram, most of solutions in stepwise. (2)	Handwriting not legible, poor diagram, no stepwise solution (1)	
3	Accuracy (4)	More than 90 % answers are correct (4)	70 % to 90 % answers are correct (3)	Less than 50 % answers are correct (1)	
Total					


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RUBRIC for MBA 408 SIP Assessment

Criteria	Exceptional (40-36 MARKS)	Good (35-31 MARKS)	Satisfactory (30-21 MARKS)	Poor (15-20 MARK)
<p>SELECTION OF INDUSTRY (10 MARKS)</p> <p>Describe the purpose and overall program or work that will take place within the industry and the benefit that interns will learn.</p>	<ul style="list-style-type: none"> It is clear what the overall program or work is that will take place. The purpose of this work is clear. There are specific benefits described for having interns including the unique perspectives that interns can bring to this specific work. 	<ul style="list-style-type: none"> It is clear what the overall program or work is that will take place. The purpose of this work is clear. There are specific benefits described for having interns. 	<ul style="list-style-type: none"> It is clear what the overall program or work is that will take place. There are generalized benefits described for having interns 	<ul style="list-style-type: none"> It is unclear what the program is or how interns will contribute to the work of the organization or business.
<p>INTERNSHIP JOB DESCRIPTION (10 MARKS)</p> <p>Provide an overview of the internship position responsibilities including any required skills or abilities.</p>	<ul style="list-style-type: none"> The job description is clear. Responsibilities will utilize intern's current skills. Responsibilities are reasonable for the duration of internship. Responsibilities will help interns to develop new skills and actively engage in a work setting. 	<ul style="list-style-type: none"> The job description is clear. Responsibilities will utilize Interns current skills. Responsibilities are reasonable for the duration of internship. Responsibilities will help interns develop new skills and actively engage in a work setting. 	<ul style="list-style-type: none"> The job description is clear. Responsibilities will utilize Interns current skills. Responsibilities are reasonable for the duration of internship. 	<ul style="list-style-type: none"> The job description is unclear and responsibilities will not utilize intern's current skills. (OR) There is an insufficient or excessive amount of job duties for the time frame of internship. (OR) The required skills are beyond the reach of most teens.
<p>ATTENDANCE AND BEHAVIOUR OF STUDENTS DURING INTERNSHIP (10 MARKS)</p> <p>Provide the Record of attendance present during Internship.</p>	<ul style="list-style-type: none"> Attendance is of 100 %. Behavior during the internship is excellent. 	<ul style="list-style-type: none"> Attendance during the internship is up to 90%. Behavior during the internship is good. 	<ul style="list-style-type: none"> Attendance during the internship is up to 75%. Behavior during the internship is good. 	<ul style="list-style-type: none"> Attendance during the internship is below 75%. Behavior during the internship is not good.
<p>COMMUNICATION DURING INTERNSHIP (5 MARKS)</p> <p>Describe the student communication skill with industrial organization person.</p>	<ul style="list-style-type: none"> Idea conveyed properly and has excellent communication skills. Has excellent logical sequencing. 	<ul style="list-style-type: none"> Idea conveyed properly and has good communication skills. Has good logical sequencing. 	<ul style="list-style-type: none"> Idea conveyed properly but poor communication skills. Has satisfactory logical sequencing. 	<ul style="list-style-type: none"> Unable to convey the idea and poor communication skills.
<p>DOCUMENTATION AND REPORT WRITING (5 MARKS)</p> <p>Describe the detailed analysis of work done during the internship.</p>	<ul style="list-style-type: none"> Own work. Alignment is proper. Proper use of figures and tables. Proper use of modern tools. 	<ul style="list-style-type: none"> Own work. Alignment is proper. Proper use of figures and tables. Conventional tools with graphs/plots/charts are used. 	<ul style="list-style-type: none"> Own work is less. Alignment is not proper. Proper use of figures but table are not properly used. Modern tools are used. 	<ul style="list-style-type: none"> Copied work and lot of spelling mistakes. Copied from slides. No modern tools used.



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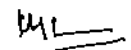
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DEPARTMENT OF MANAGEMENT

RUBRIC for MBA 308 Field Work/ Survey Assignment

Criteria	Exceptional (40-36 MARKS)	Good (35-31 MARKS)	Satisfactory (30-21 MARKS)	Poor (15-20 MARK)
Topic Selection Objectives & Research Methodology (10)	<ul style="list-style-type: none"> • Topic is Appropriate • Objectives are Clearly defined • Provides accurate, description of how the data was collected, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context 	<ul style="list-style-type: none"> • Topic is Clear and precise • Description of data collection, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context is adequate but limited. 	<ul style="list-style-type: none"> • Topic is acceptable • Description of data collection, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context is somewhat confusing/not clearly articulated. 	<ul style="list-style-type: none"> • Topic is not clear and precise • Description of data collection, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context is not clear.
Theoretical Background & Literature Review (5)	<ul style="list-style-type: none"> • Clearly denotes and discusses research focus/purpose of research • Research focus is clearly grounded in previous research/ theoretically relevant literature 	<ul style="list-style-type: none"> • Moderate discussion of research focus/purpose of research • Research focus is moderately grounded in previous research /theoretically relevant literature 	<ul style="list-style-type: none"> • Minimal discussion of research focus/purpose of research • Research focus is somewhat grounded in previous research /theoretically relevant literature 	<ul style="list-style-type: none"> • Very less discussion of research focus/purpose of research • Research focus is not well-grounded in previous research /theoretically relevant Literature.
Data Analysis, Interpretation & Findings (15)	<ul style="list-style-type: none"> • Results are clearly explained in a sufficient level of detail and are well- organized • Tables/figures clearly and concisely convey the data. • Statistical analyses (if used) are appropriate tests and are accurately interpreted. • Suggestions for further research in this area are insightful and meaningful. 	<ul style="list-style-type: none"> • Results are moderately explained, level of detail is somewhat sufficient, and there are somewhat organized. • Tables/figures are moderately clear / concise in conveying the data. • Statistical analyses (if used) are appropriate tests but are less accurately interpreted. • Suggestions for further research in this area are moderate. 	<ul style="list-style-type: none"> • Results are not very clearly explained, level of detail is insufficient, and there are more organizational issues • Tables/figures are not clear / concise in conveying the data. • Statistical analyses (if used) are inappropriate tests and/or are not accurately interpreted. • Suggestions for further research in this area are very limited. 	<ul style="list-style-type: none"> • Results are not very clearly explained, level of detail is insufficient, and there are more organizational issues • Tables/figures are not clear / concise in conveying the data. • Statistical analyses (if used) are inappropriate tests and/or are not accurately interpreted. • Suggestions for further research in this area are very limited.
Presentation (10)	<ul style="list-style-type: none"> • No spelling & grammar mistakes • Excellent presentation 	<ul style="list-style-type: none"> • Very less spelling & grammar mistakes • Good presentation 	<ul style="list-style-type: none"> • Noticeable spelling and grammar mistakes • Satisfactory presentation 	<ul style="list-style-type: none"> • Lot of spelling and grammar mistakes • Poor presentation




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Rubric for Case Study Papers

Grading for Case Study (101, 106, 206, 301) (12 Marks Case)

Criteria	Exceptional 81-100 Marks	Good 61-80 Marks	Average 0-60 Marks
Facts / Summary & Case Title (2Marks)	Information presented is excellent in logical easy to follow sequence. Title is appropriate.	Information presented in logical sequence. Title is justified.	Sequence of information is average. Title is poorly related.
Problem Identification (2 Marks)	Problems are clearly identified with major and minor problems	Problems are moderately identified with major and minor problems	Problems are minimally identified.
Analysis of Problem (5marks)	Problems are analyzed exceptionally well with sufficient application of theories	Problems are moderately analyzed with few application of theories	Problems are poorly analyzed / analyzed with common theories.
Alternate Solution and Best Solution (3 marks)	Extraordinary solutions given. Demonstrated full knowledge. Exceptionally elaborated best solution.	Alternate solutions are stated clearly with sufficient justification. Best solution suggested is good.	Alternative solutions are poorly stated and given not so good solution.
For Cases having questions and answers			
Answers to Questions (8 Marks)	Outstanding answers to the questions.	Answers given are sufficient and very well justified	Answers given are not sufficient and not very well justified

Principal _____



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Rubric for Case Study Papers

Grading for Case Study (Specialization Papers 407) (20 marks Cases)

Criteria	Exceptional 81-100 Marks	Admirable 61-80 Marks	Average 0-60 Marks
Facts / Summary (2 Marks)	Information presented is excellent in logical easy to follow sequence. Title is appropriate.	Information presented in logical sequence. Title is justified.	Sequence of information is average. Title is poorly related.
Problem Identification (2 Marks)	Problems are clearly identified with major and minor problems	Problems are moderately identified with major and minor problems	Problems are minimally identified.
Analysis of Problem (8marks)	Problems are analyzed exceptionally well with sufficient application of theories	Problems are moderately analyzed with few application of theories	Problems are poorly analyzed / analyzed with common theories.
Alternate Solution and Best Solution (4 marks)	Extraordinary solutions given. Demonstrated full knowledge. Exceptionally elaborated best solution.	Alternate solutions are stated clearly with sufficient justification. Best solution suggested is good.	Alternative solutions are poorly stated and given not so good solution.
Implementation Plan (4 marks)	Exceptional implementation plan	Appropriate implementation plan	Implementation plan is average
For Cases having questions and answers			
Answers to Questions (16Marks)	Outstanding answers to the questions.	Answers given are sufficient and very well justified	Answers given are not sufficient and not very well justified



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