



KCES's College of Engineering and Management, Jalgaon
Activity Report

Name of The Activity : Digital Marketing- Tool for Next Gen Entrepreneurs			
Category of activity	Curricular/ Co-curricular/ Extra-curricular	Sub-category:	
	Curricular	Seminar	
In collaboration (if yes, specify details)	NA		
Date/ Time and Duration	19/11/2022	No of Participants:	99+8=107
Participants profile:	Students & Faculty members		
Location of activity	KCES's COEM, Jalgaon (Room No.214)		
Name of Co-ordinator (S)	Ms. Shefali Agrawal		
Guest/ Experts with designation (If any)	Mr. Pareitosh Naval		
Objectives for conducting activity	<ol style="list-style-type: none">1. To create awareness about the effective tools of digital marketing.2. To understand and learn the use of digital marketing effectively for their future perspective.3. To conduct the seminar as it is part of audit course.		
Methodology	Seminar		
Out Comes	Students understand the role of networking through digital marketing. They learned the terms and basics of digital marketing which help in their carrier and life.		

Geo-tagged Photographs:




Coordinator




HOD


Principal



KCES's College of Engineering and Management, Jalgaon
Activity Report



News cutting:

केसीई महाविद्यालयात डिजिटल मार्केटिंग तंत्रावर मार्गदर्शन

जळगाव । केसीई अभियांत्रिकी आणि व्यवस्थापन महाविद्यालयामधील व्यवस्थापन विभागाद्वारे एम बी ए च्या विद्यार्थ्यांसाठी डिजिटल मार्केटिंग या विषयावर सेमिनार घेण्यात आले. यासाठी मल्टीमीडिया फीचर्स प्रायव्हेट लिमिटेड चे संस्थापक परितोष सुरील नवल यांनी डिजिटल मार्केटिंगच्या विविध तंत्रज्ञानावर मार्गदर्शन केले. या सेमिनारमध्ये व्यवस्थापन विभागाच्या १०० विद्यार्थ्यांनी सहभाग घेतला. महाविद्यालयाचे प्राचार्य डॉ. सत्य सुगंधी व व्यवस्थापन विभाग प्रमुख प्रा. हर्ष देशमुख आणि कार्यक्रम समन्वयक प्रा. शेफाली अग्रवाल यांनी सहकार्य केले. कार्यक्रमाचे सूत्रसंचालन दिव्या ढाके या विद्यार्थिनीने केले तसेच प्राध्यापक शेफाली अग्रवाल यांनी कार्यक्रमाला उपस्थित प्रमुख पाहुणे व विद्यार्थ्यांचे आभार मानले.




Coordinator


HOD


Principal



KCES's College of Engineering and Management, Jalgaon
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Translated news (in English):

Seminar on Digital Marketing- Tool for NextGen Entrepreneures

A seminar on Digital Marketing was conducted for MBA students by the Department of Management in the college. For this, Mr. Parietosh Sushil Nawal, Director of Multimedia features private limited, guided on various tools and technologies of digital marketing. More than 100 students of management participated in this seminar. Principal- Dr. Sanjay Sugandhi, Head of Management Dept.- Ms. Harsha Deshmukh, Event coordinator- Ms. Shefali Agrawal and other faculties where present over there.

The program was hosted by MBA II year student Ms. Divya Dhake and vote of thanks was given by Prof. Ms. Shefali Agrawal.




Coordinator


HOD


Principal



KHANDESH COLLEGE EDUCATION SOCIETY'S

COLLEGE OF ENGINEERING AND MANAGEMENT, JALGAON

Approved by A.I.C.T.E. New Delhi; Recognised by Government of Maharashtra and D.T.E.M.S. Mumbai;
Affiliated to K.B.C.N.M.U.; Jalgaon (PG in Management); D.B.A.T.U.; Lonere (UG/PG in Engineering) and
M.S.B.T.E. Mumbai; (Diploma in Engineering)
NAAC ACCREDITED



Behind D.T.C. Off., N.H.6, Jalgaon-425001 (Maharashtra State), Tel.-0257-(04) 2242025 / 2242026 / 2242052 Fax-0257-2242027
Visit Us At : www.coem.kces.in, E-mail - coem.inquiry@gmail.com

REF : COEM/JAL / /

Date: 18/11/2022

To,
Parietosh Sushil Naval
Director,
Multi Media Features Pvt Ltd.

Subject: Invitation as a guest speaker for seminar.

Respected Sir,

It gives immense pleasure to introduce Khandesh College Education Society's College of Engineering & Management; Jalgaon. KCES's COEM is a technical institute imparting quality education in Engineering & Management.

We the Department of Management at KCES's COEM, Jalgaon pleased to inform you that you are cordially invited for the seminar as Guest Speaker for MBA on **19th November 2022 at 12:30 p.m.**

We would like to invite you to take a session on "**Digital Marketing – Tool for NextGen Entrepreneurs**", which will help our students to get clear vision for their future endeavour. Please confirm your availability as per the schedule.

We look forward for your presence.

Thanking you!

Yours Faithfully

Event Co-ordinator

HOD, MBA



Principal

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**KHANDESH COLLEGE EDUCATION SOCIETY'S
COLLEGE OF ENGINEERING AND MANAGEMENT, JALGAON**

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Behind D.T.C. Off., N.H.6, Jalgaon-475001 (Maharashtra State), Tel.-0257-(Off.) 2242025 / 2242026 / 2242052 Fax-0257-2242027
Visit Us At : www.coem.kces.in, E-mail - coem.inquiry@gmail.com

REF : COEM/JAL / / A

Date : 19/11/2022

To,
Parietosh Sushil Naval
Director,
Multi Media Features Pvt Ltd.

Subject: Letter of Appreciation

Respected Sir,

We would like to take this opportunity to express the heartfelt thanks to you for accepting the invitation and conducting a seminar on "Digital Marketing- Tool for NextGen Entrepreneurs" on 19th November, 2022 from 12.30pm to 1.30pm.

Your skill in talking about different angles of the subject was highly appreciated by the participants.

We on behalf of KCES's College of Engineering and Management, Jalgaon appreciate you to contribute your expertise, time and energy in making this seminar successful.

Looking forward for your same cooperation in our future endeavors.

Yours faithfully,

Event Co-ordinator

HOD, MBA



Principal





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KCES's College of Engineering and Management, Jalgaon
Activity Report

Attendance list of participants

NAME OF PROGRAM:-

DATE:-

Sr No	NAME OF PARTICIPANTS	DESIGNATION	SIGNATURE
1	Harsha Deshmukh	HOD	
2	Shitali Agrawal	Asst. Prof.	
3	Tanya Bholia	Asst. Prof.	
4	Digambar B. Sonawane	Asst. Prof.	
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Attendance list of student participants

NAME OF PROGRAM:- Digital Marketing - Tool for Next Gen Entrepreneurs
 DATE:- 19/01/2022

Sr No	ROLL NO	NAME OF PARTICIPANTS	CLASS	SIGNATURE
1	1	Hanish Agrawal	MBA-II	
2	24	Siddesh Deshmukh	II	
3	27	Mehant Jee	II	
4	17	Hitesh Chauthari	MBA-II	Hiti.
5	61	Sagar R. Nikam	II	
6	34	Karun S. Jadhav	I	
7	3	Kalpesh Amarkar	II	Kamtekar
8	6	Sagar Dooi	II	
9	7	Dimple Baiskar	II	Pai
10	8	Pooja Bavistore	II	Pandurang
11	49	Vishakha Koli		Qoli
12	55	Priyanka Mardhare		
13	18	Krunal Ghodlani	II	
14	.	Nikam Rajendra		R.R.
15		Nikam Aril		
16	9	Pooja Bhalerao	II	
17	64	Vansha Pandit		
18		Harshya Patil		
19		Batkalajabhai Patil		
20	13	Bhikam Anand Suresh	II	
21	19	Hayur Chaudhari	II	
22	44	Madhav Khareke	II	
23		Akshay Patil		
24	58	Sushil Noguev	II	Sushil
25	14	Narayan Chandak	MBA-II	
26	60	Ajay Nethar		
27		Jash Patil		
28	12	Aleash Bhanave	II	
29		Rahe Usha Suhil		
30		Ashok Patthi		



KCES's College of Engineering and Management, Jalgaon
Activity Report

Attendance list of student participants

NAME OF PROGRAM:-

DATE:-

SR NO	ROLL NO	NAME OF PARTICIPANTS	CLASS (MBA/IT)	SIGNATURE
31	23.	Desale Puram J.	II	P. J. Desai
32	30	fonate Rutuja S.	II	Afke
33	2.	Hans Lal Anwar	II	
34		Tejas Patil		
35		Vikay shade		
36	21.	Chavan Jagdish	II	
37	11.	Rajaram Bhuve	II	BT
38		Revati Patil		
39		With Patil		
40		Mayur Sonar		
41	16.	chatali chandani	II	Chato
42		Yogesh chandani	II	M. Patel
43		Mehish Thakur		
44		Jaya wagh		
45	33	Anjali Jalani	II	Chandaniyali
46		Mahasi Suryawanshi		
47	10	Bhawanide Pravin	II	BT
48		Hatshada Vaidya		
49	54	Jyale Abay	II	
50		Sohali Zade		
51		Hatshada Zife		
52	12.	Bhawanide Pravin	II	
53		Poochaw. G. Chitkhisde		
54		Doshi Ajay Rajat		
55	22	Chutale Rohit	II	
56		Punam. Sanjay		
57		Joshi Pooja Prati		
58	27.	Madhura Dhote	II	
59	35	Vishakha Jaiswal	II	
60		more Sonam Ashob		

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Attendance list of student participants

NAME OF PROGRAM:-

DATE:-

SR NO	NAME OF PARTICIPANTS	CLASS	SIGNATURE
61	Joshi vaibhav kamalakar		
62	Nikhil Gogaran Pat		
63	Patil Jagatirajra		
64	Patil Kulpip, Bapu		
65	Pina Jawale	B	
66	MORE Sohanshobh		
67	Nikamshitalahil		
68	Hemant Jaykar	II	
69	Patil Jyoti Ashobh		
70	Patil Kishorabhishek		
71	Rahelina Sunil		
72	Patil Yash Pavi		
73	Patil Tejas Hemant		Patil
74	Patil Nishu Bapu		
75	Mihir Sunil		
76	Revati Vilas		
77	Joshi Pooja	II	
78	Kishor Rathod		
79	Nirali Danjey		
80	Sameer Shinde		Sameer Shinde
81	Shruti Singh		Shruti
82	Sonal Zende		
83	Kavita Wagh		
84	Yashraj Wagh		
85	Nikhil Thakur		Nikhil
86	Jaya Wagh		Jaya
87	Poonam Wankhede		Poonam Wankhede
88	Mayank Sonar		
89	Bhurat Sonar		
90	Manish Sonawane		