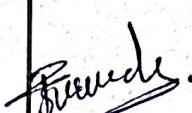
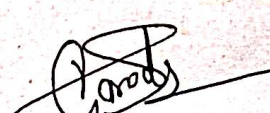


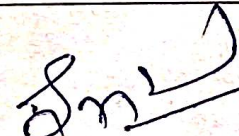


KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer
Activity Report

Name of The Activity : One Day Session on Business Model Canvas & Business Model Fit			
Category of activity	Curricular- Extra		Sub-category:
In collaboration (if yes, specify details)	IIC Cell		
Date/ Time and Duration	17th March 2026 10:00AM – 05:00PM	No of Participants:	71
Participants Profile:	Second Year Students (E & C Department)		Others participants:
Location of activity	E & C Dept, At Room No. 110		
Name of Co-ordinator (S)	Prof. Divya P. Surwade		
Guest/ Experts with designation (If any)	Dr. Veena Bhosale (HoD)		
Objectives for conducting activity	1) Understand the Fundamentals of Business Models 2) Develop Skills to Design a Business Model 3) Encourage Critical Thinking and Validation 4) Promote Innovation and Entrepreneurial Mindset		
Methodology	1) Teaching Techniques to Use 2) Experiential Learning Approach		
Out Comes	1) Ability to Use the Business Model Canvas 2) Practical Knowledge of Idea Validation 3) Enhanced Teamwork & Communication Skills		


Coordinator
Ms. D. P. Surwade


HOD
Mrs. V. G. Sarode
Electronics & Computer Engineering
KCES'S College of Engineering &
Management, Jalgaon


Principal
Dr. Sanjay Sugandhi



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COLLEGE OF ENGG. &
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KCES's COLLEGE OF ENGINEERING AND MANAGEMENT, JALGAON
DEPARTMENT OF ELECTRONICS AND COMPUTER ENGG.

Date: 14/03/2026

NOTICE

Subject: One Day Session on Business Model Canvas (BMC) & Business Model Fit

This is to inform all the students of Second Year and Third Year Electronics and Computer Engineering that the department is organizing a **One Day Session on Business Model Canvas (BMC) & Business Model Fit**.

The details of the session are as follows:

- **Date:** Tuesday, 17th March 2026
- **Time:** 10:00 AM- Onward
- **Venue:** Room No. 110
- **Participants:** All Second Year & Third Year Students
- **Resource Person:** Dr. Veena Bhosale

The session aims to provide students with an understanding of the Business Model Canvas framework and its application in developing and evaluating business ideas. It will also focus on the concept of Business Model Fit to help students align innovative ideas with real market needs.

All Students are hereby instructed to attend the session without fail and make the best use of this learning opportunity.

Note:

Participation in this Session is **compulsory** for all students.

Coordinator

Ms. D. P. Surwade



HoD

Mrs. V. G. Sarode
HOD

Electronics & Computer Engineering
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KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer
Activity Report

Description of Activity

The Department of Electronics and Computer Engineering (E&C) is organizing an One Day Session on Business Model Canvas (BMC) & Business Model Fit. The activity will be held on Tuesday, 17th March 2026, at 10:00 AM in Room No. 110. All second-year and third-year students are the participants of this session. The speaker for the session is Dr. Veena Bhosale ma'am. This one-day session is designed to introduce students to entrepreneurial thinking and structured business planning using the Business Model Canvas (BMC). It also focuses on understanding Business Model Fit, which ensures that a business idea aligns effectively with customer needs and market demand.

During the session, Dr. Veena Bhosale will provide in-depth insights into each element of the BMC framework, supported by real-world examples and case studies. Students will learn how to transform their ideas into structured business concepts and evaluate their feasibility in a competitive market. The concept of "Business Model Fit" will also be discussed, emphasizing the importance of aligning customer needs with value propositions and ensuring sustainability and scalability of business ideas.

The session will be interactive, encouraging students to actively participate in discussions, brainstorming activities, and practical exercises. Participants will be guided on how to create their own Business Model Canvas and assess whether their ideas meet market demands effectively.

Objective of the Activity

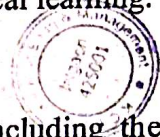
The main objectives of conducting this session are:

- To introduce students to the concept and framework of the Business Model Canvas (BMC).
- To help students understand the key components of a business model such as value proposition, customer segments, channels, revenue streams, key resources, key activities, and cost structure.
- To develop entrepreneurial and innovative thinking among students.
- To enable students to analyze how successful startups and companies design and validate their business models.
- To provide knowledge about Business Model Fit and its importance in achieving product-market alignment.
- To encourage students to convert their technical ideas into structured business concepts.
- To enhance problem-solving, analytical, and decision-making skills through practical learning.

Methodology

The session will be conducted through an interactive and participative approach, including the following methods:

- **Lecture-based Explanation:** The speaker, Dr. Veena Bhosale ma'am, will explain the fundamentals of Business Model Canvas and Business Model Fit using clear and structured presentations.





KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer
Activity Report

- **Real-life Case Studies:** Examples of successful startups and companies will be discussed to help students understand practical applications of BMC.
- **Interactive Discussion:** Students will be encouraged to ask questions and engage in discussions to clarify concepts.
- **Group Activity:** Participants may be divided into small groups to design a basic Business Model Canvas for a chosen idea.
- **Hands-on Exercise:** Students will practice filling out each block of the BMC for their own innovative ideas.
- **Feedback and Evaluation:** The speaker will review student responses and provide constructive feedback to improve their understanding.

Expected Outcomes -

After attending the session, students will be able to:

- ✓ Understand the structure and components of the Business Model Canvas.
- ✓ Apply BMC to develop and organize their own business or startup ideas.
- ✓ Analyze and evaluate the feasibility of a business idea using the concept of Business Model Fit.
- ✓ Develop entrepreneurial thinking and innovation skills.
- ✓ Improve their ability to present and structure ideas in a systematic business format.
- ✓ Gain confidence in converting technical or creative ideas into viable business models.
- ✓ Enhance teamwork, communication, and analytical skills through group-based activities.

Conclusion -

The One Day Session on BMC & Business Model Fit proved to be highly informative and insightful for the second-year and third-year students of the Department of Electronics and Computer Engineering (E&C). the activity was highly beneficial in developing entrepreneurial mindset, analytical thinking, and innovation skills among students, and it will play an important role in shaping their future academic and professional growth. Overall, this session will provide valuable exposure to entrepreneurship and business planning

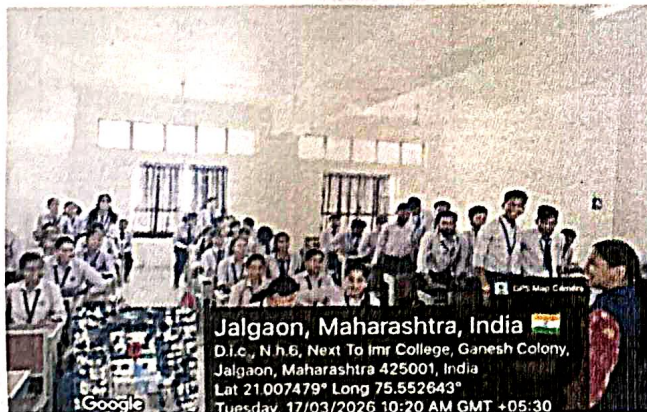
Through detailed explanation, real-life examples, and interactive discussions, students gained clarity on how different components of a business model work together to create value and ensure sustainability. The concept of Business Model Fit further helped students understand the significance of aligning customer needs with a strong value proposition for achieving success in the market.





KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer
Activity Report

Geo-tagged Photographs:




Coordinator




HOD
HOD
Electronics & Computer Engineering
KCES'S College of Engineering &
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KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer
Activity Report

NAME OF PROGRAM:- one Day Session on Business Model Canvas
DATE:- 17/08/2026 (BMC) & Business model fit.

SR NO	NAME OF STUDENT	CLASS	SIGNATURE
1	Rani Dattatray Patil	SY E&C	R Patil
2	Vijaya Sharad Sonawane	SY E&C	Sonawane
3	Nilam Vinod Shimpi	SY E&C	Shimpi
4	Dimpal Liladhar Chaudhari	SY E&C	Chaudhari
5	Rachika Mukund Barhate	SY E&C	Barhate
6	Vijaya Dattatray L. Khadke	SY E&C	Khadke
7	Pooja Sangore	SY E&C	Sangore
8	Laxmi Patil	SY E&C	Patil
9	Tejal Vinod Rajput	SY E&C	Rajput
10	Tejaswini Dhingra	SY E&C	Dhingra
11	Nandita E. Patil	SY E&C	Patil
12	Tejaswini P. Patil	SY E&C	Patil
13	Vaishnavi B. Barakhe	SY E&C	Barakhe
14	Sakshi S. Telharkar	SY E&C	Telharkar
15	Yashgri S. Wagh	SY E&C	Wagh
16	Ved. Vedika V. Mahajan	SY E&C	Mahajan
17	Alakshatra Patil	SY E&C	Patil
18	Tanushree Bhevsar	SY E&C	Bhevsar
19	Diksha Mali	SY E&C	Mali
20	Mansi Chaudhari	SY E&C	Chaudhari
21	Chaitali Mahajan	SY E&C	Mahajan
22	Neha Chaudhari	SY E&C	N. Chaudhari
23	Falguni Chaudhari	SY E&C	Chaudhari
24	Ritika P. Anandkar	SY E&C	Anandkar
25	Bhumika C. Bhangale	SY E&C	Bhangale
26	Pranita R. Chaudhari	SY E&C	Chaudhari
27	Chaitali S. Mahajan	SY E&C	Mahajan
28	Drani P. Kolhe	SY E&C	Kolhe
29	Neha E. Tamkhane	SY E&C	Tamkhane
30	Gayatri Jayram Bari	SY E&C	Bari





KCES's College of Engineering and Management, Jalgaon

Department of Electronics and Computer

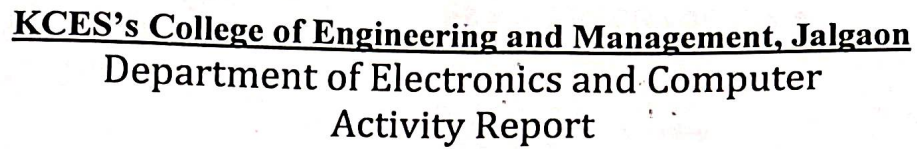
Activity Report

NAME OF PROGRAM:- Session on Business Model Canvas (Bmc) &

DATE:- 17/03/2024. Business Model fit.

SR NO	NAME OF STUDENT	CLASS	SIGNATURE
31	Ketan Pramod Kolambe	TY	P.P. Kotamde
32	Tejas Jaydish Patil	TY	Tejas
33	Ram virendra Mahajan	SY	Ram
34	Aniket Vinod Patil	SY	Aniket
35	Vansh Rajendra Badgajkar	TY	Vansh
36	Ram, Shaik	TY	Ram
37	Harshat Subhash Dhangar	TY	Harshat
38	Komal Sonawane	TY	Komal
39	Yash Patil	TY	Yash
40	Jayesh mahajan	TY	Jayesh
41	Pawan Chaudhari	TY	P.K.C.
42	Jitendra Mishra	SY	Jitendra
43	Nainesh Chaudhari	SY	Nainesh
44	Yash Ramesh Kuterija	SY	Yash
45	Sumit Sunil Bhagat	SY	Sumit
46	Chetan Kamalakar Koli	SY	C.K.Koli
47	Divesh Sunil Bhule	S.Y	Divesh Bhule
48	Nakul Anil Khewalkar	S.Y	Nakul
49	Yash Mahesh Wagh	S.Y	Yash
50	Rushikesh Patil	S.Y	Rushikesh
51	Lokesh Chaudhari	S.Y	Lokesh
52	Dinva Patil	T.Y	Dinva
53	Chetan. Patil	SY	Chetan
54	Sincerejeet Singh Jadhav	T.Y	Sincerejeet
55	Raj. Ganesh. Pawar	T.Y	Raj
56	Punam Kanne Yeole	T.Y	Punam
57	Karishma. Patil	T.Y	Karishma
58	Vinay Dhanore	T.Y	Vinay
59	Komal. Chaudhari	T.Y	Komal
60	Gargi. Yogesh Ghodke	T.Y	Gargi





DATE:- 17/03/2026





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and M.S.B.T.E. Mumbai (Diploma in Engineering)

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REF:COEM/JAL/

Date: 14/03/2026

To,
Dr. Veena Bhosale.
H.o.D,
KCES's COEM, Jalgaon

Subject: invitation Letter to *Deliver One day Session on "Business Model Canvas (BMC) & Business Model Fit"*.

Respected Ma'am,
Greetings from the Department of Electronics and Computer Engineering (E&C).

We are pleased to invite you as a distinguished speaker for a One Day Session on *Business Model Canvas (BMC) & Business Model Fit*, organized by our department. The details of the session are as follows:

Date: Tuesday, 17th March 2026

Time: 10:00 AM – 05:00 PM

Venue: Room No. 110

Participants: Second-year and Third-year students

Your expertise and experience in this domain will greatly benefit our students by providing them with valuable insights into business modeling and practical applications. We sincerely hope you will accept our invitation and grace the occasion with your presence. We look forward to an engaging and enlightening session.

Kindly confirm your availability at your convenience.

Thank you.



H.o.D

Mrs. V. G. Sarode

HOD

Electronics & Computer Engineering
KCES'S College of Engineering &
Management, Jalgaon

Received
VP Bhosale



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REF:COEM/JAL/

Date: 14/03/2026

To,
Dr. Veena Bhosale.
H.o.D,
KCES's COEM, Jalgaon

Subject: Thanking Letter for *Delivering One day Session on "Business Model Canvas (BMC) & Business Model Fit"*.

Respected Ma'am,

On behalf of our department, I would like to express our sincere gratitude for delivering an insightful and engaging session on *Business Model Canvas (BMC) & Business Model Fit* on Tuesday, 17th March 2026, at 10:00 AM in Room No. 110.

Your session was highly informative and provided our second-year and third-year students with valuable knowledge and practical understanding of business models and their real-world applications. The clarity of your presentation and the interactive approach made the session both inspiring and impactful.

We truly appreciate the time and effort you devoted to enriching our students' learning experience. Your contribution has been immensely beneficial to all the participants.

We look forward to welcoming you again for future academic interactions.

- Thank you once again for your valuable support.

*Received
VP Bhosale*



[Signature]
H.o.D

Mrs. V. G. Sarode
HOD
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Department of E&C Engineering in Collaboration with IIC Cell

ONE DAY SESSION ON BUSINESS MODEL CANVAS AND BUSINESS MODEL FIT...

"Your business model tells the story of how you create, deliver, and capture value."

Speaker:- Dr. Veena Bhosale

Faculty Coordinator:- Prof. Divya Surwade

Date:17 March 2026 | Time:10 am to 5 pm

Venue : Room Number 110 E&C Department KCES's COEM Campus,Jalgaon