



KCES's College of Engineering and Management, Jalgaon
Department of Electronics and Computer Engg.
Activity Report

Name of The Activity : Reel-Tales (60 Second Stories)			
Category of activity	Curricular-Extra		Sub-category-Cultural
In collaboration (if yes, specify details)	SY & TY E&C (Cultural core 26 - Cultural club)		
Date/ Time and Duration	11/04/26 10.00am-12.00pm	No of Participants:	30
Participants profile:	Under Graduates		Others participants:
Location of activity	KCES's College of Engineering and Management, Jalgaon		
Name of Co-ordinator (S)	Prof. S.D.Patil		
Guest/ Experts with designation (If any)	Mr.Yash Chaudhari (Asst.Professor,Art Director)		
Objectives for conducting activity	• Encourage creativity and storytelling skills through short-form videos/reels • Provide a platform for participants to express ideas, emotions, or social messages • Enhance digital content creation and editing skills		
Methodology	Video making on virtual platform		
Out-Comes	• Participants develop strong storytelling and visual communication skills • Improved knowledge of video editing tools and techniques • Creation of engaging and meaningful content		


Coordinators

Prof. Sneha D.Patil


HOD

Prof.V.G.Sarode

HOD

Electronics & Computer Engineering
KCES'S College of Engineering &
Management, Jalgaon


Principal

Dr.Sanjay Sugandhi



PRINCIPAL
K.C.E.SOCIETY'S
COLLEGE OF ENGG. &
MANAGEMENT, JALGAON



KCES's COLLEGE OF ENGINEERING AND MANAGEMENT, JALGAON,

(An Autonomus Institute)

Department of Electronics and Computer Engineering

Date:8/4/26

NOTICE

All Second Year (SY) and Third Year (TY) students are hereby informed that a creative event titled "Reel Tales – 60 Second Stories" is being organized by Cultural Core 2K26, the cultural club of the Electronics and Computer Department.

This event encourages students to showcase their storytelling skills through engaging 60-second reels.

Participation is compulsory for all SY and TY students.

Date: 11/04/2026

Time: 10 am-12 pm

Venue: Room No.110

All students are expected to participate actively and adhere to the guidelines provided by the organizing team. Further details regarding rules and submission attached with this notice..

Registration Details:

All students must submit their names to Manish Patil (TY) or Ram Mahajan (SY) on or before Friday.

For any queries, contact the Cultural Core team.

Cultural club President

Mr.Manish Patil

Cultural club President

Mr.Sumit Bhagat



Activity Co-Ordinator

Mrs.. S. D. Patil

Mrs.V.G.Sarode
HOD

Electronics & Computer Engineering
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➤ Rules & Guidelines

1. The reel must be **strictly 60 seconds** in duration.
2. Participation can be **individual or in a team (max 3 members)**.
3. The video must be shot in **vertical format (9:16)**.
4. Content should be **original, creative, and meaningful**.
5. **No plagiarism** or copying from existing content will be allowed.
6. **Avoid offensive, vulgar, or inappropriate content**.
7. Use of background music is allowed, but it should not violate copyright norms.
8. Reel must include a **title and brief description**.
9. Submission should be done before the deadline in the **specified format/platform**.
10. Judges' decision will be **final and binding**.

➤ Judging Criteria

- Creativity & Originality
- Storytelling & Concept
- Acting/Presentation
- Audio-Visual Quality
- Adherence to Time Limit

Activity Co-Ordinator

Mrs.. S. D. Patil



HoD

Mrs.V.G.Sarode

HoD

Electronics & Computer Engineering
KCES'S College of Engineering
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Reel-Tales (60 Second Stories)

1. Introduction

KCES's College of Engineering and Management, Jalgaon organized a creative cultural activity titled **"Reel-Tales (60 Second Stories)"** to encourage students to explore storytelling through modern digital platforms. In today's digital era, short-form video content has become a powerful medium of communication. This event aimed to provide students with an opportunity to express their ideas, emotions, and social messages effectively through engaging 60-second reels.

2. Objectives

The key objectives of the activity were:

- To encourage creativity and storytelling skills through short-form videos/reels
- To provide a platform for participants to express ideas, emotions, and social awareness messages
- To enhance digital content creation and video editing skills among students
- To promote innovative thinking using modern media tools

3. Planning and Organization

The event was successfully planned and organized under the guidance of **Prof. S.D. Patil**. The activity was conducted in collaboration with **Second Year (SY) and Third Year (TY) Electronics & Computer (E&C) students**.

All necessary arrangements, including guidelines for reel creation, evaluation criteria, and time schedules, were communicated to participants in advance. The event was structured to ensure maximum participation and smooth execution within the given time frame.

4. Date, Time, and Venue

- **Date:** 11th April 2026
- **Time:** 10:00 AM to 12:00 PM
- **Duration:** 2 Hours
- **Venue:** KCES's College of Engineering and Management, Jalgaon

5. Participants Details

- **Total Number of Participants:** 30
- **Participant Profile:** Undergraduate Students

Students actively participated with enthusiasm and showcased their creativity through innovative short videos.





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6. Resource Person / Guest

The event was enriched by the presence of **Mr. Yash Chaudhari (Assistant Professor & Art Director)**, who shared valuable insights into storytelling techniques, visual composition, and creative direction. His guidance helped students understand the importance of delivering impactful messages through short videos.

7. Methodology

The activity was conducted using a **virtual video-making approach**. Participants were instructed to create a **60-second reel** based on a given or self-selected theme.

The process included:

- Idea conceptualization and scripting
- Shooting video clips using mobile phones or cameras
- Editing using digital tools and software
- Final presentation of reels

The evaluation of reels was based on:

- Creativity and originality
- Storytelling quality
- Technical execution and editing
- Clarity and impact of the message

8. Execution of the Activity

The event began at 10:00 AM with a brief introduction to the activity, its objectives, and guidelines. Participants were then given time to create their reels.

Students demonstrated high levels of creativity by producing diverse content, including:

- Social awareness themes
- Motivational stories
- Emotional and real-life scenarios
- Innovative and humorous concepts

The session remained highly interactive and engaging, with students showcasing their technical and artistic abilities.

9. Outcomes

The activity achieved its intended outcomes successfully:

- Participants developed strong storytelling and visual communication skills
- Improved knowledge of video editing tools and creative techniques





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- Enhanced ability to express ideas effectively through digital media
- Increased confidence in content creation and presentation
- Encouraged innovative thinking and creativity

10. Feedback and Learning

Participants expressed positive feedback regarding the activity. They appreciated the opportunity to learn new skills and explore creative expression. The session also helped them understand current digital media trends and audience engagement strategies.

11. Conclusion

The Reel-Tales (60 Second Stories) event was a grand success. It provided a dynamic platform for students to blend creativity with technology. The event not only enhanced students' digital and storytelling skills but also motivated them to explore content creation as a valuable communication tool in the modern world.





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Geo-Tagged Photos:



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Signature



KHANDESH COLLEGE EDUCATION SOCIETY'S COLLEGE OF ENGINEERING AND MANAGEMENT, JALGAON

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Affiliated to K.B.C.N.M.U.; Jalgaon (PG in Management); D.B.A.T.U.; Lonere (UG/PG in Engineering) & B.Voc.
and M.S.B.T.E. Mumbai (Diploma in Engineering)

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REF:COEM/JAL/

Date: 9/4/2026

To,
Mr. Yash Chaudhari
Asst. Professor, Art House Director,
KCES's College of Engineering and Management, Jalgaon

Respected Sir,

Greetings from Department of Electronics and Computer Engineering,

We are pleased to invite you to serve as a judge for our upcoming cultural event, "Reel Tales (60 Second Stories)," scheduled to be held on 11/04/2026 at Room No.110, KCES's COEM Campus. The event aims to bring together talented participants to showcase their innovative ideas and technical expertise through videos.

Given your expertise and experience in the field, we believe your presence would greatly enrich the evaluation process and provide valuable insights to the participants. As a judge, you will be requested to evaluate the reels based on predefined criteria and offer constructive feedback.

We would be honored to have you join us and contribute to the success of this event. Kindly confirm your availability at your earliest convenience.

For any further information, please feel free to contact us.

We look forward to your positive response.

Thank you for your time and consideration.


Warm regards,
Mrs. Sneha D. Patil
Event Co-Ordinator
Department of Electronics and Computer Engineering




HoD

Mrs. V.G. Sarode
HOD
Electronics & Computer Engineering
KCES'S College of Engineering &
Management, Jalgaon

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Visit us at : www.coem.ac.in | Email Id: kcecoem@gamil.com

Date: 10/04/2026

REF:COEM/JAL/

To,
Mrs. Sneha D. Patil
Event Co-Ordinator
Department of Electronics and Computer Engineering

Subject: Acceptance of Invitation as Judge

Respected Madam,

Greetings.

I am pleased to acknowledge receipt of your invitation to serve as a judge for the technical event, "Reel Tales(60 Second Stories)" ,scheduled on 01/04/2026 at KCES's COEM Campus.

I sincerely thank you for considering me for this role. I am happy to accept the invitation and will be present for the event. I look forward to evaluating the presentations and interacting with the participants.

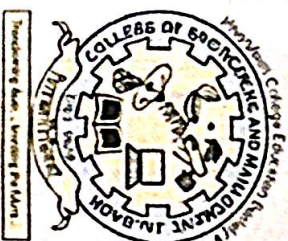
Kindly share any additional details or evaluation criteria, if required.

Wishing the event great success.

Thank you.


Warm regards,
Mr. Yash Chaudhari
Asst. Professor & Art House Director,
KCES's College of Engineering and Management, Jalgaon





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Department of E&C Engineering

Organized by Cultural Core 26 (cultural club)

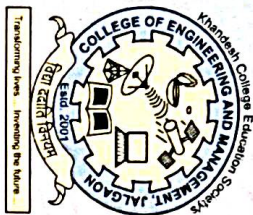
REEL TALES (60 SECOND STORIES)

Date: 11 April 2026 | Time: 10:00 am To 12:00 PM

**- Event Coordinator -
Prof Sneha Patil**



Venue: Room Number 110, E&C Department, KCES's COEM Campus, Jalgaon



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CERTIFICATE

This is to certify that _____ of class

_____ branch _____ has secured

1st / 2nd / 3rd Prize in *"Reel Tales (60 Second Stories)"* Organized by Cultural Core 26 (Cultural Club)

of Electronics and Computer Engineering Department, held on 11th April 2026


Prof. Sneha D. Patil
Event Coordinator


Prof. Vaishali Sarode
HoD


Prof. Rahul Kumar Patel
Dean Academics


Dr. Sanjay R. Sugandhi
Principal