

**K.C.E.Society's**  
**COLLEGE OF ENGINEERING & INFORMATION TECHNOLOGY, JALGAON.**

Date: 23/8/2017

**Report of an activity/event**

Name of Cell/ Department : (MBA) Department of management

Director of Event : Prof. Sanjay Sugandhi

Name of Event : Digital Marketing

Event coordinator : Prof. Shefali Agrawal

Name of anchor : Prof. Shefali Agrawal

Objective of Event : To brief the students about

: the concept of Digital Marketing

: through practical examples.

Event date : 23/8/17 to 23/8/17

Type of Event : Guest Lecture  
Guest lecture/Seminar/STTP/Workshop/Conference/curricular/Co curricular/Sport/Training placement

Level of Event : College level  
International/national/state/college/university

No of Participant : 56

Sponsored by : -

Invited guests (name, designation, workplace)

1. Chief Guest : Mr. Rupesh Jha, Business Consultant,  
Bangalore

2. President of program : -

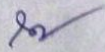
3. Guest of honour : -

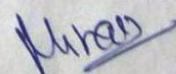
4. Guest of honour : -

5. Guest of honour : -

Collected feedback form(Y/N): \_\_\_\_\_

If Yes, submit it to event management cell

  
HOD

  
IQAC coordinator





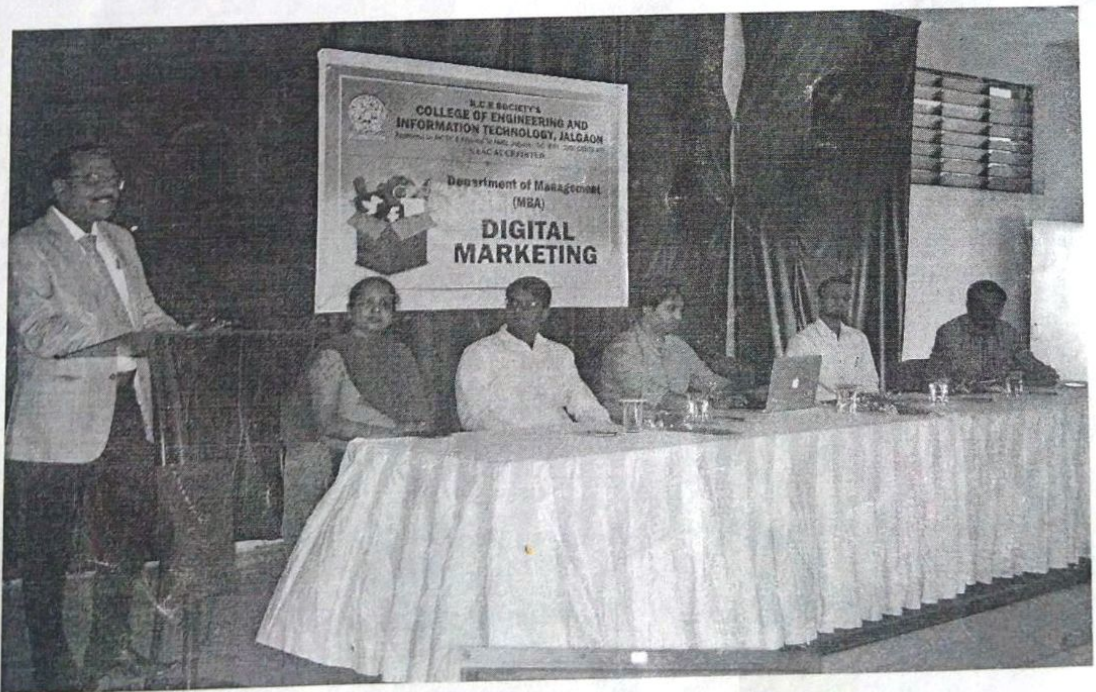
Principal  
PRINCIPAL  
K.C.E.SOCIETY'S  
COLLEGE OF ENGG.& INFO  
TECHNOLOGY, JALGAON

News for publication:

के.सी.ई. व्यवस्थापनशास्त्र विभागाने विद्यार्थ्यांना  
उत्तीर्ण मार्केटिंग विषयी माहितीपर व्याख्यान  
आयोजित करण्यात आले होते. या प्रसंगी प्रमुख  
वक्ते म्हणून श्री. रमेश झा, बिझनेस कन्सल्टंट,  
बंगलोर हे होते. त्यांनी विविध उदाहरणांद्वारे विद्यार्थ्यांना  
ह्या विषयी अवगत करवले. या प्रसंगी प्राचार्य श्री.के.पी. रावे  
विभागप्रमुख श्री. संजय कुंगुंची, अॅकेडेमिक डीन सौ. प्रशा  
विहार आदि उपस्थित होते.

Note: Please submit this report to the event management cell along with Photographs & soft copy of this report.

(Please paste the photographs here)



**Department of Management**  
**KCES's College of Engineering and I.T, Jalgaon**  
 Academic Year 2017-19

23/08/2017

On  
**Digital Marketing**  
 By  
**Mr. Rupesh Jha**

Sr.No	Name of the Faculty Members	Signature
1	Prof. Sanjay Sugandhi	
2	Dr. Veena Bhosale	
3	Mr. B.S.Patil	
4	Ms. Shefali Agrawal	
5	Ms.Poonam Wani	
6	Mr.Mayur Borse	
7.	Mr. Adarsh Changare	

Sr. No	Name Of The Student	Signature
1	Rekha R. Singh	
2	Neena Udaykar	
3	Nikita J. Balani	
4	Rohini S. Patil	
5	Sneha A. Patil	
6	Nikita B. Bajaj	
7	Chandni K. Bhojwani	
8	Bhagyashree Raisinghani	
9	Sneha Tapadiya	
10	Prityanka Satish pureshit.	
11	Roshani Zendu kulkarni.	
12	Pooja Vitthal Wani	
13	Nikita N. Bendale	
14	Kolhe Gayatri B-	
15	Megha V. Chandak	
16	Kiran E. Tayare	
17	Komal B. Baheti	
18	Nikita Vijay Patil	
19	Gangarde Swati Prakash	
20	shinde Mayuri Mohan	
21	patil Dipali Chhodu	

Sign of HOD

Sr. No	Name Of The Student	Signature
22	Chaudhari Shweta Pramod	Shweta
23	Patil Swamda Pa Syresh	Patil
24	Kuwar Neha Rakesh	Neha
25	Mahajan Leena Kamalkakar	Leena
26	Chaudhari Ashvi Dalip	Ashvi
27	Poochekhekhe Atul	Atul
28	Dandage Vaishnavi D.	Vaishnavi
29	Nayana Dinesh Kasunde	Nayana
30	Sonia Vinod Tekwani	Sonia
31	Ruchira Umesh Shrawagi	Ruchira
32	Pooja Narendra Patil	Pooja
33	Shweta Mangesh Gungaware	Shweta
34	Dhanashree Dinesh Jashi	Dhanashree
35	Urvashi Mahavir Panchamiya	Urvashi
36	Indrayani Gayanan Kulkarni	Indrayani
37	Bhagyashri Suresh Chauhan	Bhagyashri
38	Jayashri Kadam Bori	Jayashri
39	Dnyaneshwar Dattu Shinde	Dnyaneshwar
40	NIKHIL SANTOSH SURYAWANSHI	Nikhil
41	Shubham Sopan Patil SMK	Shubham
42	Vaibhav Laxman Mule	Vaibhav
43	Waqar Ali Mukhtar Ali Sayeed	Waqar
44	Chaudhari Milind Atmuream	Milind
45	Sonawane Chetan Pralhad	Chetan
46	Khairi Yogesh Santosh	Khairi
47	Pratik A. Patil	Pratik
48	Faizan Sheikh	Faizan
49	Pawanikar Sagar Ravindra	Pawanikar
50	Vaishnavi Atul Somani	Vaishnavi
51	Sayali Gogesh Badgajar	Sayali
52	Pooja Vijay Raka	Pooja
53	Rishi A. Kulkarni	Rishi
54	Utkarsha Kulkarni	Utkarsha
55	Sonawane Priyanka Disabao	Priyanka
56	Kishor Dipak Shimpri	Kishor
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