

# **Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon**

**Master in Business Administration (Agri Business Management/Entrepreneurship)**

## **Program Outcomes**

After completing MBA-ABM program, student shall be able to:

PO1	Apply knowledge of agribusiness and management theories and practices to manage and address agribusiness problems.
PO2	Adept in planning, incubating and nurturing innovative agribusiness.
PO3	Ability to comprehend, analyse and communicate global economic, legal and ethical aspects of agriculture management and business
PO4	Develop Agri- Entrepreneurship skill and ability

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## **Program Educational Objectives**

<b>PEO</b>	<b>Keywords</b>	<b>PEO statements</b>
PEO1	Practical Knowledge	To provide students the understanding of micro and macro environmental forces, as well as their influence on agriculture
PEO2	Decision Making Skills	To assist students in identifying fundamental market issues and assessing the impact of market flaws on marketing performance
PEO3	Values and Ethics	To make students comprehend the operations conducted by the agricultural marketing system
PEO4	Entrepreneurship Skills	Develop entrepreneur skill and leadership quality to handle managerial environment.