DEPARTMENT OF MANAGEMENT

KCES's College of Engineering and Information Technology

MBA Master of Business Administration <u>MBA Course Outcomes</u>

PAPER - 101: Management Science- Course Outcomes:

After completion of this course, students will be able to

- 1. **Define** conceptual framework and evolution of management sciences.
- 2. **Explain** planning, organizing, directing, controlling as managerial functions
- 3. **Discuss** staffing, coordination and decision making in management
- 4. **Apply** Indian management practices
- 5. **Relate** global management practices
- 6. Solve case studies in management to enhance decision making ability

PAPER- 102 Corporate Communication Skills- Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the types of communication and barriers of communication
- 2. **Explain**communication process and essentials of soft skills
- 3. **Demonstrate** the skills of formal and informal writings, preparing reports, business letters, memorandum, notices, agenda, minutes of the meeting etc. into everydaypractice.
- 4. **Illustrate** the difference between digital communication and conventional communication
- 5. **Assess** the result of social media communication channels
- 6. identify new trends in digital communication

Paper: 103: Managerial Economics- Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** thekey concepts in managerial economics
- **2. Explain** the various economic laws, theories and model related to managerial economics
- **3. Analyse**the micro economic indicators and **apply** them for informed business decision making
- **4. Identify** the different market structure and **decide** appropriate pricing strategies

Paper: 104: Human Resource Management- Course Outcomes:

- 1. **Describe** Human Resource Management, its functions and practices
- 2. **Explain** human resource procurement process.
- 3. **Prepare** for career development and succession planning.
- 4. **Administer** performance appraisal system and **interpret** employee training, and executived evelopment programs

Paper: 105: Business Accounting and Costing- Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the basic concepts related to accounting, financial statements and cost accounting.
- 2. **Prepare** reconciliation statements
- 3. **Analyse** the situation and decide the key financial as well as non-financial elements involved in the situation.
- 4. **Evaluate** the financial impact of the decision on the business.

Paper: 106: Organizational Behaviour I- Course Outcomes:

After completion of this course, students will be able to

- 1. **Predict** human behaviour at work
- 2. **Demonstrate** individual and interpersonal skills to improve group development.
- 3. Apply appropriate techniques of motivation
- 4. **Administer** power tactics to deal with organizational politics and **assess** work stress.

Paper- 107 Corporate Social Responsibility - Course Outcomes:

After completion of this course, students will be able to

- 1. **Define**social issues, emergence of business ethics and corporate social responsibility concepts
- 2. Explainthe concepts of culture and morality.
- 3. Illustrate professional ethics, corporate social responsibility
- **4. Assess** unethical behaviour in organizations
- **5. Describe** issues in corporate governance

PAPER- 108Statistics and Quantitative methods- Course Outcomes:

After completion of this course, students will be able to

- 1. Usevarious statistical measures like correlation, regression and index numbers.
- 2. Conduct Chi-Square Test, t-Test, and ANOVAfor hypothesis testing
- 3. Apply CPM and PERT for effective project management.
- 4. **Practice** decision theory and game theory to solve business related problems.

Paper: 201: Business Research Methods- Course Outcomes:

- 1. **Explain** the conceptual framework of research methodology.
- 2. **Identify**research problem and the factors of research design.
- 3. **Formulate** research question and **collect** quantitative and qualitative data
- 4. Use SPSS for hypothesis testing
- 5. **Interpret** data and present research findings

Paper- 202 Information Technology for Managers- Course Outcomes:

After completion of this course, students will be able to

- 1. **Recognize** role of IT in organizations.
- 2. **Test** and troubleshoot issues related to computer network.
- 3. **Explain** the use of IT in E-commerce, E-Banking and E-CRM(Customer Relationship Management)
- Createdatabase management systems using SQL and professional documents using the MS Office.

Paper- 203Global Economic Scenario - Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the structure, features, and issues of Indian Economy
- 2. **Explain** the theories related to economic growth and development
- 3. Listvarious macroeconomic policies of India
- 4. **Relate** the Indian Economy with Global Economy

Paper: 204: Marketing Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Define** marketing concepts, describe concepts of marketing mix marketing environments, segmentation
- 2. **Describe** consumer buying behaviour and discuss business market behaviour
- 3. **Explain** product management and pricing decisions
- 4. **Illustrate** marketing channels and promotion mix
- 5. Assess marketing strategy and marketing plan
- 6. **Identify** new trends in marketing

Paper: 205 Financial Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the traditional and modern approaches to financial management and concepts of finance
- 2. **Use** techniques of financial statement analysis, budgetary controls, standard costing for financial management.
- 3. **Prepare** cash flow statements
- 4. **Estimate** the working capital requirements

Paper: 206Organization Behaviour II- Course Outcomes:

- 1. **Identify** own leadership style; and prepare for advanced leadership roles in modern organization
- 2. **Outline** the elements of group behavior including group dynamics, communication, leadership, power & politics.
- 3. **Recognise** the importance of change management and stress management in organization.

- 4. **Practice** and **implement**organizational development and analyze which interventions are appropriate in differing circumstances.
- 5. **Apply** organizational behaviour concepts, models and theories to real life managementsituations through case analysis.

Paper: 207Services Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Identify** the challenges in service sector and factors leading to success.
- **2.** Listservice quality parameters, customer expectations and perceptions.
- **3.** Applyservice recovery strategies
- **4. Select** service design and standards
- **5. Determine**service promises
- **6. Describe** emerging service sectors in India

PAPER- 208 Operations Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the concepts of operations management
- 2. Conduct planning and control of capacity, location, facility and material
- 3. **Perform** inventory control and value analysis
- 4. **Describe** advanced concepts in production and operations management

Paper 301 - Strategic Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the concept of strategic management
- 2. Conductenvironmental scanning and appraisal
- 3. Formulatebusiness level strategies and conductindustry life cycle analysis
- 4. **Select, implement, evaluate** and **control** the strategies.
- 5. **Utilize** strategic management concepts to solve case studies

Paper 302 - Management Information Systems - Course Outcomes:

After completion of this course, students will be able to

- 1. **Recognize** the importance of information and management information system in business organizations.
- 2. **Explain** the development process of and security issues related to management information system
- 3. **Describe** Enterprise Resource Planning (ERP) and various applications of MIS.
- 4. **Utilize**the knowledge of management information system to solve case studies

Paper 303 - Legal Aspects of Business - Course Outcomes:

After completion of this course, students will be able to

1. **Use** key concepts of business law relating to contract formation, the selection of a business organization.

- 2. **Explain** in detail Sale of Goods Act, 1930, Limited Liability Partnership Act 2008, Negotiable Instrument Act, 1881 and Intellectual Property Laws
- 3. **Analyse** legal issues a company is facing with the knowledge gained.
- 4. **Utilize** the knowledge of business laws to solve case studies

PAPER 304A Banking and Investment Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Study**the banking system in India
- 2. **Perform** credit planning and management
- 3. Analyze various investment alternatives and determine security
- 4. **Explain** financial markets, insurance and mutual funds

PAPER-305A Tax Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Acquire** the knowledge of the concepts and provisions in Direct Taxation
- 2. **Apply** the tax provisions and calculate income from various heads
- 3. Usevarious compliances and procedures under Direct TaxLaw.
- 4. **List** provisions of newly implemented Goods and Services Tax

PAPER-306A Strategic Financial Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **List** various sources of finance and their peculiarities for financial decision making.
- 2. **Choose** the best option for raising the funds which can maximize the value of the business.
- 3. **Evaluate** the alternative choices and intelligent decision making with the help of Capital Budgeting
- 4. **Demonstrate** the parameters affecting dividend decision and fundamentalunderstanding of dividend theories
- 5. **Identify** the symptoms of Corporate Sickness and recovering through Turnaround Strategies
- 6. **Recognize** theimportance of strategies such as Merger, takeover, Joint Venture etc. that can enhance the firm's competitive strengths.

PAPER 307A Tally and Advanced Excel - Course Outcomes:

- 1. **Use**tally to perform financial functions
- 2. **Analyze** financial data in Microsoft Excel
- 3. **Present** financial data in reports.
- 4. **Explain** the basics of Audit

PAPER 304 B Product and Brand Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the concept of product, product line, product mix
- 2. Conduct category attractive analysis and customer analysis
- 3. **List** the elements of new product development
- 4. Establish Brand Positioning
- 5. Measurebrand performance and advantages and disadvantages of branding

PAPER 305 B Consumer Behavior and Service Marketing- Course Outcomes:

After completion of this course, students will be able to

- 1. Explain the concept of consumer behaviour and services marketing
- 2. Analyse cross cultural consumer behaviour.
- 3. **Formulate** strategies to acquire market share.
- 4. **Identify** various services required in the marketplace.

PAPER 306 B Sales and Distribution (Marketing SPL) - Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe**selling function and highlight the managerial issuesinvolved in sales management
- 2. Modifythe changes in distribution function and understand current practices
- 3. IdentifyHR aspects involved in sales force management
- 4. **Determine** the role of channel intermediaries
- 5. **Develop** understanding about logistics and its role for marketing function

PAPER 307B Global Marketing Management- Course Outcomes:

After completion of this course, students will be able to

- 1. Explain the concept of International Orientation & Stages
- 2. **Determine** product planning for global markets
- 3. **Analyze** global marketing environment and **determine**costing &promotional strategies in international marketing
- 4. **Evaluate** international logistics alternatives
- 5. **Describe**Export procedure &perform documentation

Paper - 304 C - Industrial Relations & Labour Welfare - Course Outcomes:

- 1. Study and recognize the different industrial relations practices in the organization
- 2. Use the process of grievance handling & collective bargaining
- 3. **Distinguish** the procedure concerning worker participation and participatory institutions and instruments of trade union representation
- 4. Classify the authorized services and agencies for employment
- 5. **Relate** employee rights and obligations according to the scope of employment
- 6. **Describe** various aspects of labour welfare

Paper - 305-C Human Capital Management and Development - Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the concept of Human Capital Management
- 2. **Perform**Job Analysis
- 3. **Identify** and **choose** proper selection tests in procurement process.
- 4. **Develop** Effectiveness of HR
- 5. **Justify** the performance of high potential employees.
- 6. **Map** competencies among individuals.

Paper- 306-C: Strategic Human Resource Management - Course Outcomes:

After completion of this course, students will be able to

- 1. Integrate strategy along withhuman resource management
- 2. Acquire the knowledge of the conceptual approach of SHRM
- 3. Recognizehuman resource as strategic value addition function
- **4. Explain** Employee engagement
- 5. Identify the role of IT in Strategic HRM
- **6. Manage**effectivelythe contribution of human resource management to organizational performance

Paper- 307-C Labour Laws- Course Outcomes:

After completion of this course, students will be able to

- 1. **Study** various labour laws applicable to Indian industries
- 2. List various benefits available under labour laws
- 3. Use the knowledge of labour laws to prepare sound human resource policies.
- 4. **Protect** the rights of human resource

PAPER- 304-D World Class Manufacturing and Process Management - Course Outcomes:

After completion of this course, students will be able to

- **1. Describe** the manufacturing trends in industries.
- **2. Integrate** knowledge from world class manufacturing to process management from specifically manufacturing industries.
- **3. Implement** best practice approaches to industrial safety management and learn from the challenges involved in manufacturing industries.
- **4. Develop** a critical perspective with respect to process management.

PAPER- 305-D Management of Technology- Course Outcomes:

- **1. Select** and **apply** disciplinary knowledge in discussing (individual assignment) and creating (group assignment) innovative technological solutions.
- **2. Analyze** and propose solutions to innovation and technology business issues.

- **3. Discuss** ethical and environmental implications of technological innovation.
- **4. Recognize** social and cultural implications of technological innovation.

PAPER- 306-D Logistics and Supply Chain Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** logistics, its framework and practical utility.
- 2. **Apply** various concepts in logistics and supply chain management.
- 3. Uselogistics as an important tool to reach goals of cost reduction and enhance customer service.
- 4. Recognize the importance of logistics management in achieving integration.

PAPER- 307-D Operation Research- Course Outcomes:

After completion of this course, students will be able to

- 1. **Identify** and **develop** operational research models from the verbal description of the real system.
- 2. **Use** the mathematical tools that are needed to solve optimization problems.
- 3. **Introduce** the students to the advanced methods for large-scale transportation and assignment problems.
- 4. **Practice** the tools from optimization, probability, statistics, simulation, and engineering economic analysis, including fundamental applications of those tools in industry and the public sector in contexts involving uncertainty and scarce or expensive resources.

PAPER 304 E International Business- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** various terms in international business management
- 2. **List** the modes of international business.
- 3. **Apply** in-depth knowledge of theories of International Trade
- 4. **Build**international trade strategies.

PAPER 305 E International Logistics and Supply Chain Management- Course Outcomes:

After completion of this course, students will be able to

- 1. Explain the concepts of International Logistics Management
- 2. **List** the types and features of global transportation
- 3. **Identify** the need and role of outsourcing in global supply chain management.
- 4. **Recognize** the role of information system in international logistics and supply chain management.
- 5. Plan global supply chain

PAPER 306 E Export Import Management- Course Outcomes:

After completion of this course, students will be able to

1. **Explain**fundamentals of export and import.

- 2. **Use**procedures of Exports and Imports
- 3. **Prepare** the list for documentation
- 4. **Plan** import
- 5. **Describe** export import policy and various institutions involved in foreign trade

PAPER 307 E International Finance and Forex Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the concepts of international financial management
- 2. Acquire in-depth knowledge on Forex Management
- 3. **Describe**international tax and monetary system
- 4. **Recognize** the need for balance of payment.

PAPER 304 F Agro Business Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the concept of Agro business, role of promotional agencies in the development of agro business.
- 2. **Provide** students an exposure to the management practices in Agro Business Management.
- 3. **Analyze**different issues related to Agro Business management.
- 4. **Classify** the various sectors present in food processing industry.
- 5. **Study**the role of HRM in agro business.

PAPER 305 F Management of Agro Based Industries - Course Outcomes:

After completion of this course, students will be able to

- 1. **Acquire** the knowledge of the concepts, tools and techniques of Management of agro based industries.
- 2. Use the conceptual approach of allied sciences related to agro business.
- 3. **Recognize** role of technology in management of agro business.
- 4. **Study** the importance and application of value addition in animal products.
- 5. **Develop** analytical and conceptual skills and the ability to handlethe various situations related to agro business.

PAPER 306 F Agri-Business Financial Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Acquire** the knowledge of the perspective of economics and accounting related agricultural operations.
- 2. Study the structure, dynamics and various Government agricultural policies.
- 3. **Use** of financial management principles in agro business.
- 4. **Recognize** the role and functions of various financial institutions to promoteentrepreneurship in agro related industries.
- 5. **Develop** analytical and conceptual skills and the ability to handle the various situations related to financial management of agro business.

PAPER 307 F Agricultural Marketing - Course Outcomes:

After completion of this course, students will be able to

- 1. **Apply** the concept of agriculture marketing.
- 2. **Study** the link between development of agriculture marketing with economicdevelopment and future perspective.
- 3. **Use** retail marketing in agro business.
- 4. **List** the marketing promotionstrategiesofagro products and related problems.
- 5. **Develop** analytical and conceptual skills and the ability to handle the various situations related to marketing of agro products.

PAPER 304 G HTML & Website Management

After completion of this course, students will be able to

- 1. **Explain** the use of basic HTML tags
- 2. **Design** website using various tags
- 3. **Describe** website and email management
- 4. Use search engine for web searching

PAPER 305 G Computer Networks

After completion of this course, students will be able to

- 1. **Describe** the basic architecture of Computer Network
- 2. **Design** a computer network
- 3. **Explain** different network protocols and network services
- 4. **List** network security issues and troubleshooting tools

PAPER 306 G RDBMS using ORACLE - Course Outcomes:

After completion of this course, students will be able to

- 1. Use the concepts of database management systems to manage organizational data.
- 2. **Design** database according to company requirements.
- 3. **Organize** and**retrieve**data according to required format.
- 4. **Modify** the data as per requirement.

PAPER 307 G Software Engineering

After completion of this course, students will be able to

- 1. **Plan** and **organize** an information systems development project.
- 2. **Apply** system analysis and design techniques to define and document information system requirements
- 3. **Develop** object-oriented models(UML diagrams) of information systems
- 4. **Evaluate** models of an information system

PAPER 308 Fieldwork/ Survey Assignment Project - Course Outcomes:

- 1. **Identify**, **record** and **integrate** knowledge of social problems around.
- 2. **Recall** the meaning of the terminology and the tools used in research problem formulation
- 3. **Prepare**, **interpret**, and **apply** relevant social research information.
- 4. **Evaluate** information about social problems and use that information for comparative purposes
- 5. **Develop** an organized, written and visual documentation and reflection of student performances and accomplishments of survey assignment

PAPER 401- Business and Government - Course Outcomes:

After completion of this course, students will be able to

- 1. Analyze the current Indian business scenario.
- 2. List various business and economic policies of Indian Government
- 3. Apply Management Systems (MS)- Certification Schemes
- 4. **Study** Indian Rural Economy

PAPER 402 – Innovation Management – Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** basics of innovation and creativity
- 2. **Perform** planning and organizing of innovation
- 3. **Describe** factors, process and outsourcing of new product development.
- 4. **Manage** creative people in the organization
- 5. **Identify** the challenges and legal issues involved in innovation.

PAPER 403 - Indian Commercial Laws - Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the details of the company according to Companies Act 2013
- 2. **Increase** the understanding level of individual about rights as a consumer.
- 3. Aware about the basic terms in the field of Information Technology act.
- 4. **Provide** the practical aspects in the light of legal case study.

PAPER 404 - Entrepreneurship and Project Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** basic concepts related to entrepreneur and entrepreneurship.
- 2. **Evaluate** the role of institutions in entrepreneurship development
- 3. **Identify** merging areas in entrepreneurship
- 4. **Recognize** the issues in family business management
- 5. **Describe** projects and project management

PAPER-405-A Financial Derivatives - Course Outcomes:

After completion of this course, students will be able to

1. **Explain** the concept of derivatives.

- 2. **Distinguish** between forward, future and options contract
- 3. **Use**derivative instruments
- 4. **Apply**techniques of hedging the risks.

PAPER-406A International Finance Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** the working in international financial management environment
- 2. **Identify** various factors affecting the foreign exchange and international monetary system.
- 3. **Explain**transfer pricing, convergence of accounting standards to International Financial Reporting Standards
- 4. **List** the components of Balance of Payment as well as effect of balance of payment on exchangerate and Money Supply as well
- 5. **Recognize** the operations in International Banking and Euro currency Market

PAPER -407A Case Studies in Financial Management - Course Outcomes:

After completion of this course, students will be able to

- 1. Explain the Financial Case and the various factors that contribute to the decisionmaking
- **2. Analyze** and **demonstrate** the interrelationships of various factors while taking sound financial decisions
- **3. Plan** and control the operating activities of the business
- **4. Apply** the knowledge of managing Cash, Inventory, Debtors and working Capital as a whole to the given situation and find optimum solution
- **5. Evaluate** various alternatives in Capital Investment Analysis as well as Cost-VolumeProfit Analysis and arrive on sound financial decisions
- **6. Make** sound fund raising decisions considering various factors as Cost of Capital, Leverage etc.

PAPER 405-B Marketing Research and Business Analytics

After completion of this course, students will be able to

- 1. Cultivate research skills in marketing
- 2. **Conduct** consumer survey, fieldwork and interviews
- 3. **Focus** on qualitative (exploratory) and quantitative research execution and theapplication of research findings and analysis in decision making.
- 4. **Identify** the practical applications of research

PAPER 406-B Retail Management and Digital Marketing

- 1. **Develop** understanding about the retail sector and its current requirements
- 2. **Identify** new trends of using technology to handle developments in markets andmarketing practices.
- 3. **Perform** merchandise management and store management effectively.
- 4. **Recognize** the use of and innovations in information technology in customer service, supply chain management and e-tailing

PAPER 407 C Case studies in Marketing (Marketing SPL)

After completion of this course, students will be able to

- 1. Enhance analytical skills of students
- 2. **Develop** decision making ability of students
- 3. Use quantitative data for managerial decision making
- 4. **Apply** knowledge acquired to practical situations

PAPER 405 C – Performance & Compensation Management

After completion of this course, students will be able to

- 1. List purposes, characteristics, determinants of performance system
- 2. **Describe**performance management process in detail
- 3. Evaluate jobs and determine grades
- 4. **Develop** a salary administration policy
- **5.** Use financial incentives and fringe benefits to motivate employees

PAPER 406 C-International Human Resource Management

After completion of this course, students will be able to

- 1. **Compare** the international human resource management with domestic human resource management.
- 2. **Identify** social, cultural, legal and compensation related issues involved in managing international human resource
- 3. **Develop** sound human resource management practices in international context
- 4. **Use** the process of repatriation effectively.

PAPER- 407-C Cases in Human Resource Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **List** what human resource managers should and should not do in guiding abusiness to success.
- 2. **Identify** strategic human resourcemanagement issues that need to be addressed
- 3. **Evaluate** strategic alternatives, and formulate workable plans of action.
- 4. **Acquire** knowledge of human resource practices used by different industries and companies

PAPER- 405-D Industrial and Productivity Management - Course Outcomes:

- **1. Explain** the basic concepts of productivity of organization.
- 2. Customizesustainable productivity concept and engaging the workforce to bemotivated.
- **3. Measure** optimal utilization of plant and equipment to reduce wasteand scrape.
- **4. Generate** and **evaluate** alternatives for constraint-based production.

PAPER- 406-D International Quality Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the different meanings of the quality concept and its influence.
- 2. **Distinguish** and **use** the several techniques and quality management tools.
- 3. **Describe** the regulation and the phases of a quality system certification process.
- 4. **Evaluate** the principles of quality management and to explain how these principles can be applied within quality management systems.

PAPER- 407-D Cases in Operations Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Develop** solutions to various operations management issues using established analytic and problem-solving techniques
- 2. **Integrate** knowledge from all the operations management disciplines (such as Industrial management, worked class manufacturing, productivity etc.) into the decision-making process
- 3. **Implement** best practice approaches to operations management and learn from the challenges and pitfalls of real-life situations;
- 4. **Develop** a critical perspective with respect to operations management.

PAPER- 405-E International HRM and Diversity Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Recognize** role of HRM in international context
- 2. **Integrate** multinational corporations' human resource strategies with business strategies
- 3. **Identify** and **solve** issues related to global industrial relations and cultural diversity.
- 4. **Appreciate** the implications of increasing globalization for the management ofhuman resources, with particular reference to IHRM in multinational corporations
- 5. **Innovate** strategies to manage globally diversified teams.

PAPER- 406–E International Marketing Management - Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** international markets, its environment and entry strategies
- 2. **Develop** sound product, pricing and promotion strategies
- 3. **Identify** the challenges before international marketer in twenty first century
- 4. **Describe** import and export planning, financing and strategies

PAPER- 407-E Case Studies in IBM - Course Outcomes:

- 1. Enhance analytical skills of students
- 2. **Analyze**marketing, finance, human resource functions in relation to international business context.
- 3. **Develop** ability to use quantitative data for managerial decision making
- 4. **Develop** decision making ability of students

PAPER- 405-F Rural Development- Course Outcomes:

After completion of this course, students will be able to

- 1. **Recognize the need of** rural development.
- 2. **Identify** the determinants of rural development
- 3. Use various government promotion policies related to rural development.
- 4. **Improve** employment generation using various employment generation programs
- 5. **Explain** the role of banking and financial institutions in the rural development.
- 6. **Describe** the functioning of administration and Panchayat Raj system.

PAPER- 406-F Agro Entrepreneurship and Project Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the basic concepts of rural entrepreneurship.
- 2. Acquire motivation to become agripreneur by studying success stories of agripreneurs.
- 3. **Study** the principles and concept of project management to start a new project andits overall management.
- 4. **Identify, plan** and **implement** the agroproject.
- 5. **Perform** financial analysis to plan for investment in agro project.
- 6. **Prepare** project reports for various agro products.

PAPER 407 F Case studies in Agri Business Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Create awareness** about various issues related to agro business by introducing real life situations.
- 2. **Identify** problem related to given situation and evaluate various alternatives to select best solution
- 3. **Enhance** decision making ability and critical thinking of students related to thehandling of various issues in agro business.
- 4. **Develop** conceptual and analytical skills

PAPER 405-G Information System Audit- Course Outcomes:

- **1. Recognize** the need for information system audit.
- 2. List the audit risks, types of audit procedures and steps of audit.
- **3. Perform** planning, organizing, staffing, leading and controlling of information system audit.
- **4.** Classify information assets and users
- **5. Explain** types of controls to minimize computer crimes.
- **6. Apply** disaster recovery techniques.

PAPER 406-G ICT & Business Application- Course Outcomes:

After completion of this course, students will be able to

- 1. **Describe** information and communication technology (ICT) systems infrastructure
- 2. Explain different business segments
- 3. **List** the benefits and limitations of information and communication technology
- 4. **Recognize** the role of information and communication technology in various business applications.
- 5. **Prepare** to study the ICT applications with reference to the case study of the given systems.

PAPER 407-G Software Project Management- Course Outcomes:

After completion of this course, students will be able to

- 1. **Explain** the fundamentals of software project management
- 2. **Describe** software project management process in detail.
- 3. **Evaluate** software requirement specifications.
- 4. Use project management tools for design and analysis of software project.
- 5. **Assure** quality standards while managing software project.
- 6. **Implement** the project and evaluate post implementation performance.

PAPER 408 Summer Internship Project - Course Outcomes:

- 1. **Integrate** knowledge from functional business areas to business situations
- 2. **Recall** the meaning of the terminology and the tools used in business strategy formulation
- 3. **Evaluate** information about a business, industry, sector, or market and use that information for comparative purposes
- 4. **Develop** an effective skillset in problem analysis
- 5. **Prepare** a tactically organized, written and visual documentation
- 6. **Demonstrate**skills such as leadership, teamwork, cooperation, and interpersonal